

Shaker Centennial 1912-2012

# SHAKER LIFE

City of Shaker Heights, Ohio

## Help Design Shaker's Tomorrow!



## Shaker Heights Strategic Investment Plan

1999

october | november 2012

\$3.50



shakeronline.com

**The Strategic Investment Plan**  
1999-2000

# From the ultimate healing environment: a broader spectrum of care.

**University Hospitals Ahuja Medical Center** brings the nationally recognized expertise of University Hospitals closer to you.

With a vast array of services that include:

- Minimally invasive, robot-assisted and traditional surgery
- Adult and pediatric emergency services 24/7
- State-of-the-art diagnostic imaging and radiology services
- Specialized care from experts in neurology, gastroenterology, orthopaedics, heart and vascular care, urology and more

All delivered in the comfort of a state-of-the-art facility that's built around what matters most.



To learn more about UH Ahuja Medical Center, and to access our expansive network of hospitals throughout Northeast Ohio, call or visit:

**1-866-UH4-CARE | 1-866-844-2273 UHAhuja.org**

**In-network for more insurance plans, to ensure exceptional care.**

University Hospitals Ahuja Medical Center is considered in-network for all major insurance plans in the region, including, but not limited to:

**Medical Mutual of Ohio (including SuperMed)**

CIGNA • Anthem Blue Cross and Blue Shield  
Aetna • United Healthcare • SummaCare

For a complete list, visit [UHAhuja.org/insurance](http://UHAhuja.org/insurance) or call our Insurance Access Line at 216-983-1500.





## features



### RAISING THE BAR THE GOOD GREENS WAY, BABY LOVES ORGANIC, THE WOW! FACTOR 24

Shaker Heights is heading toward a future where commercial enterprise will take on increasing importance. We look at four successful businesses that are helping set the new standard.



### HER MANTRA IS ACCESS 38

Q&A with Meghan Hays. Plus Shaker Library photo essay: Serving the Community for 75 years.



### BEYOND "FOOD, FLAGS, AND FESTIVALS" 46

International Baccalaureate in action in Shaker's K-4 schools.



### CITY NEWS 3

Fire Department Open House is October 6.

### more departments:

The Shaker Schools Update 10

Real Estate News 13

Library News 14

Out & About 55  
Calendar of events.

Advertiser Index 67

Shaker Observer 68

Spock Beams into the Sukkah: Live Long & Prosper

on the cover: Sixth in Shaker Life's Centennial cover series. Over 300 residents attended the City's Strategic Investment Plan meetings in the late 1990s and early 2000s.



## New Online Recreation Registration!

Register for Fall classes online at [shakeronline.com](http://shakeronline.com).

- **Register in "real time"**  
View number of spaces available in a class and get more info.
- **All major credit cards**  
We accept Visa, MasterCard, Discover and American Express.

More information: 216-491-1295.

## SHAKER LIFE

OCTOBER | NOVEMBER 2012  
VOLUME 30 ISSUE 5

3400 Lee Road  
Shaker Heights, OH 44120  
WEBSITE: [shakeronline.com](http://shakeronline.com)  
EMAIL: [shaker.mag@shakeronline.com](mailto:shaker.mag@shakeronline.com)  
VOICE MAIL: (216) 491-1459  
FAX: (216) 491-1408  
TTY: (216) 491-3161

### EDITOR

Rory O'Connor  
[roryocon1@gmail.com](mailto:roryocon1@gmail.com)

### DESIGN & PRODUCTION COORDINATOR

Jennifer Coiley

### LIBRARY NEWS EDITOR

Margaret Simon

### SHAKER SCHOOLS EDITORIAL ADVISOR

Peggy Caldwell

### ADVERTISING MANAGER

John Moore, (216) 531-4044  
[shakerlife@shakeronline.com](mailto:shakerlife@shakeronline.com)

### AD SALES REPRESENTATIVE

Rebecca Wong

### CONTRIBUTING WRITERS

John R. Brandt, Beth Friedman-Romell,  
Christopher Johnston, Rita Kueber, Jennifer S. Kuhel,  
Nancy O'Connor, Jennifer Proe, Diana Simeon,  
Sue Starrett, Julie McGovern Voyzey

### CONTRIBUTING PHOTOGRAPHERS

Janet Century, Green Street Studio,  
Caydie Heller, Kevin G. Reeves, Alejandro Rivera

### READER COMMENTS:

Please send comments and observations to Letters to the Editor,  
[shaker.mag@shakeronline.com](mailto:shaker.mag@shakeronline.com) or to Shaker Life,  
3400 Lee Road, Shaker Heights, OH 44120.  
Letters may be edited for publication.

### STORY SUBMISSIONS:

Shaker Life does not accept unsolicited editorial material,  
but story suggestions from residents are welcome. Send suggestions  
by email or letter. Please do not call. We cannot respond to every  
suggestion but each will be given consideration.  
Freelancers: Please email the editor for guidelines.

### SUBSCRIPTIONS:

Kim Golem, (216) 491-1419  
SHAKER LIFE is published six times per year by the  
City of Shaker Heights, Department of Communications &  
Outreach, and distributed free to residents of the  
Shaker Heights City School District. Extra copies are available  
at area newsstands for \$3.50. See [shakeronline.com](http://shakeronline.com) for locations.

For general City information, call (216) 491-1400 or  
EMAIL: [city.hall@shakeronline.com](mailto:city.hall@shakeronline.com)

**ADA NOTICE:** Upon request, the City can provide  
published materials in alternative formats to  
accommodate a person with a visual impairment.

The views of the individuals and organizations interviewed  
in Shaker Life are not necessarily the official views  
of the City of Shaker Heights.

© City of Shaker Heights. All Rights Reserved.

Printed on recycled paper.  
Please recycle this magazine.



[facebook.com/shakerheights](https://facebook.com/shakerheights)  
Follow us on Twitter @shakeronline

## Health Coverage Made Easy.



We offer Health Coverage for:

- Individuals without Group Coverage
- Independent Contractors
- Dependents and Students
- COBRA/Alternative
- Self-Employed
- Small Businesses
- Senior

Confused about health coverage and need help choosing the right plan for yourself and/or your family? As health costs continue to rise, investigating your health coverage options becomes increasingly important for individuals like you.

### Don't hesitate!

An emergency isn't the time to research your plan. Make sure you're educated about your options and get the best coverage for your dollar. I'm here to help and will be happy to answer your questions.

**Call me today for a free quote!**

Proud member of the Heights-Hillcrest Regional Chamber of Commerce.

**Robert Chatham**

Authorized Agent

**216-643-0075**

[www.cleveland-healthinsurance.com](http://www.cleveland-healthinsurance.com)



Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company, independent licensee of The Blue Cross and Blue Shield Association. \*Anthem is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.



## In Memorium

HERBERT ASCHERMAN, JR.



**Mearns**

Patricia S. Mearns, former Mayor of Shaker Heights, died on August 12. Mearns will be remembered for her lifelong dedication to the City of Shaker Heights. Mearns' commitment to Shaker

Heights and her vision for a strong community led her to active involvement on behalf of several of the City's most defining institutions. Most notably, Mearns worked for the passage of both School and Library levies and as a leader in the founding of the Shaker Family Center, where the playroom is named in her honor.

After years of volunteer work, Mearns became a member of City Council in 1982, initially filling a two-year vacancy and going on to serve two full terms. In 1992, she was elected Mayor, making her the first woman to hold the position in the history of Shaker Heights. She served as Mayor until 1999. She is credited with bringing Office Max's corporate headquarters (now the University Hospitals Management Services Center) to the Warrensville-Van Aken district, thus laying the earliest groundwork for the redevelopment of that area.

Mayor Earl Leiken noted, "During the period she served, people felt really good about city government in Shaker Heights," he said. "It was because they felt really good about Pat. She knew everybody's name and family and she cared deeply about the people she served. They realized it and appreciated it. People could sense her energy," he said.

Beyond Mearns' commitment to strengthening the City's neighborhoods and institutions, she was known through-

out the City for her warmth and generosity. "She was just a very open person who related extremely well with others. She was beloved," Leiken said.

Mearns is survived by her husband Edward A. "Ted" Mearns, nine children, 31 grandchildren, and one great-grandchild. Her name will always be associated with Shaker Heights and with residents who care deeply for their community and demonstrate it through public service.

# 2012

CENTENNIAL  
Shaker Heights, Ohio

## Centennial Activities & Events

### Shaker Reads:

#### One Community, One Book

Tracy Kidder, author of *Home Town*  
Sponsored by the Cuyahoga County Library's William N. Skirball Writers Center Stage.

Tuesday, October 9, 7:30 pm  
Ohio Theatre

Information and tickets: [playhous-square.org/writerscenterstage](http://playhous-square.org/writerscenterstage).

Calling all book groups! Don't miss this culminating event of Shaker Reads: One Community, One Book.

### The Shaker Schools Foundation Presents: RealAge and You: The Cleveland Clinic Experience on Controlling Your Genes and What it Means for You with Dr. Michael Roizen

A City of Shaker Heights and Shaker Schools Centennial Event, sponsored by Cleveland Clinic.

Tuesday, October 16, 7 pm  
Shaker Heights High School

Dr. Roizen is a Shaker resident, chief wellness officer and chair of the Wellness Institute at Cleveland Clinic and best-selling author. For more information, call 216-295-4329 or visit [shaker.org/foundation/events](http://shaker.org/foundation/events).

## Elegant & Edible Series

### Putting your Garden to Bed

October TBD

Registration: [bit.ly/PutGardenBed](http://bit.ly/PutGardenBed)

How to prepare your garden for winter: what to do, what not to do. A local expert discusses methods and philosophies for Northern Ohio gardens, ranging from preparing ahead for next year's lasagna-garden style to leaving your plants untouched until spring. Topics include winter use and winter interest in the garden.

### Centennial Closing Ceremony: Looking to the Future of Shaker Heights

November TBD



Dozie Herbruck shared a photo of her Centennial sunflower which bloomed in her backyard overlooking Green Lake.

## Other Events Honor Shaker's Centennial

### Shaker Schools Foundation Hosts: "The Twitter Evolution" with David Pogue

Tuesday, October 2, 7 pm  
Shaker Heights High School  
\$30/one ticket, \$25/each for two or more tickets; advance reservations requested. All proceeds support the Shaker Schools Foundation's Legacy Fund.

Pogue is a columnist, speaker, writer, news correspondent, Shaker Class of 1981 graduate, and author with more than three million copies of his books in print. He shares his vast knowledge of technology and human nature with his hometown community. For more information: [shaker.org/foundation](http://shaker.org/foundation) or call 216-295-4329.

### Centennial Walking Tour of Van Sweringen Demonstration Homes

Sponsored by the Shaker Heights Landmark Commission and the Shaker Heights Public Library.

Sunday, October 14, 2-4 pm  
Shaker Heights Main Library  
Free

Tour guide:  
Ken Goldberg, local historian  
Limited to 15 participants

Begin the tour with a brief introductory talk followed by a 1.5 mile tour of the Fernway neighborhood using the ClevelandHistorical mobile app (download to smartphones in advance, if desired). The tour takes about an hour. In case of inclement weather, meet at the Library for the talk and a virtual tour. Register in person at the Library or call 216-991-2030 option 6 or online: [bit.ly/walktour2012](http://bit.ly/walktour2012).

### Fears and Hopes in the Inner Ring Urban Community

Sponsored by the Shaker Heights Fair Housing Office.

Sunday, October 21, 3-5 pm  
Stephanie Tubbs Jones Community Building  
Free

Films: "New Metropolis: the New Neighbors," "St. Bernard Parish After Katrina," and "Crack in the Pavement"

A panel discusses the three films. Refreshments. For more information, call 216-491-1440.

### Sound the Alarm! The Fire Department Open House is October 6

The ever-popular Shaker Heights Fire Department Open House takes place on October 6 from 1-3 pm at the Fire House, 17000 Chagrin Boulevard. The event launches Fire Prevention Week, which is October 7-13. The Open House features:

- Fire truck and station tours
- Kids' activities
- Fire safety tips
- Mobile fire safety house

- 911 simulator and poison control information from the Safe Kids Coalition
- Flu shots given by the Health Department
- Health screenings offered by University Hospitals Ahuja Medical Center
- Refreshments

Bring the whole family to have fun while learning to be safe. Call 216-491-1200 for more information.

### Babysitting Basics

Have a young teen who is eager to babysit? University Hospitals' Rainbow Babies & Children's Hospital's Injury Prevention Center and the Shaker Heights Fire Department are offering a Safe Sitter course at the Fire Department for young people aged 11-13 on November 10 from 9 am-4 pm.

Experts from the Rainbow Injury Prevention Center will teach young people basic child-care skills and prepare them to recognize and respond to emergencies. Rainbow is a local provider of the national Safe Sitter curriculum, which was designed by a pediatrician to teach aspiring babysitters how to handle crises.

The cost is \$40. (Scholarships are available for those who qualify thanks to the generosity of The Harry K. Fox and





Emma R. Fox Charitable Foundation Foundation.)”

Child-care and babysitting basics include how to change a diaper, what to do if a child has a nosebleed, what to say if calling 911, and how to screen babysitting jobs and decide when to accept or refuse.

Moreover, Safe Sitters participants will learn child-care techniques, behavior management skills, and appropriate responses to medical emergencies, including hands-on practice in lifesaving techniques, basic first aid, and how to perform infant and child choking rescue and CPR (students will not be CPR certified).

The UH Rainbow Injury Prevention Center has taught over 900 aspiring babysitters since 2006. To graduate, students must pass a rigorous practical and written test that demonstrates mastery of key concepts and lifesaving skills.

To enroll in the November 10 class at the Fire Department, or for more information, contact Tracey Stehura at [tracy.stehura@UHhospitals.org](mailto:tracy.stehura@UHhospitals.org) or 216-983-1110.

## Landmark Commission Awards Ceremony

The Landmark Commission presents its 2012 Preservation Awards at a brief ceremony prior to the City Council meeting at City Hall on Monday, October 22 at 6:30 pm. The Landmark Commission established its awards program in 1988 to recognize and highlight property owners making significant efforts to preserve and improve their home or property in a manner reflective of the historic nature of Shaker Heights.

## Attention Pedal Pushers: Bike Survey Input Requested

Over the past seven years, the City has completed major improvements to recreation facilities based on resident-identified priorities included in the 2005 Recreation and Leisure Framework Plan.

These improvements include projects at Thornton Park, Horseshoe Lake Park, and the Shaker Median Trail. Residents also identified the addition of bike lanes and trails to connect community destinations as another high priority initiative.

To implement this initiative, the City has partnered with the Northeast Ohio Areawide Coordinating Agency (NOACA) to prepare the Shaker Heights On-Road Bicycle Route Network Plan, which calls for 20 miles of bike routes throughout Shaker Heights to accommodate cyclists of varying ages and abilities. The proposal includes roadside signs, painted street symbols, and bike lanes to mark the routes on major streets (such as Shaker Boulevard, Lee Road, South Woodland Road and South Park Boulevard). A downloadable map has also been suggested.

To have your say, complete a short online survey prior to October 15. Find links to the survey and the Bicycle Route Network Plan at [shakeronline.com](http://shakeronline.com).

## Shaker Arts Council Introduces AHa! Subscription Series

Shaker Arts Council's (SHAC) popular "At Home with the Arts" (AHa!) delights audiences with high-caliber arts and entertainment in creative, intimate settings. For the first time, patrons can purchase a subscription to all four events of the 2012-13 season for \$120 (\$105 for SHAC members). Tickets for individual events range from \$25 to \$50.


Friday night performances pair poetry with classical piano, improv comedy with jazz, and interactive music with the outdoors, at venues ranging from fine private homes to the City's entrepreneurial hub, Shaker LaunchHouse. The 2012-13 AHa! season:


- FRIDAY, OCTOBER 26: Take Nine. Area poets perform insightful and amusing work. Plus, Shaker's own Westhuizen

END of SEASON  
SPECIALS AVAILABLE!

# No Duct Work? No Problem!

Air condition your vintage home while preserving its architectural integrity.





**P.K. Wadsworth**  
HEATING & COOLING, INC.  
State License #19664

To learn more about  
The Unico System™ call us  
at **440.248.2110** or visit  
**[www.pkwadsworth.com](http://www.pkwadsworth.com)**

Duo, the classical piano team of Pierre Van Der Westhuizen, executive director of the Cleveland International Piano Competition, and Sophia Van Der Westhuizen, piano teacher at the Cleveland Music School Settlement perform highlights from their duet and two-piano repertoires. Location: a South Park Boulevard home. Tickets: \$50 (members \$45).

- JANUARY 11, 2013: Big Dog Theater, an improv-comedy troupe, perform with lightning wit, plus a cool Cleveland-area jazz group (TBA). Location: Shaker LaunchHouse, 3558 Lee Road. Tickets: \$30 (members \$25).

- APRIL 26: The Jim Carr Trio offers American music at its diverse best in an evening of contemporary, Celtic, jazz, and Latin standards performed by eclectic eight-string guitarist and vocalist Jim Carr, master fiddler Nikki Custy, and versatile vocalist Laura Webster. Location: a private Shaker Heights home. Tickets: \$30 (members \$25).

- JULY 19: All-Join-In Evening of a Musical Nature, featuring a master musician and lots of rollicking audience participation, set beneath the green canopy of the Nature Center at Shaker Lakes. Tickets: \$30 (members \$25).

All events begin at 7 pm with a reception featuring hors d'oeuvres and beverages. Call 216-916-9360 for more information. To purchase a series package or individual tickets, visit [shakerartscouncil.org](http://shakerartscouncil.org).

## Chamber Music at Plymouth Church

The Cleveland Chamber Music Society of Cleveland (CCMS) will hold its 63rd annual music season at Plymouth Church, with seven outstanding performances by national and international string quartets and other chamber music ensembles.

In recent years, most CCMS performances have been held at Fairmount Temple in Beachwood. Says Communications Director David Richardson, "The officers and directors of CCMS are delighted to present the entire 2012-13 season at Plymouth Church, which offers an intimate and acoustically superb space that is perfect for chamber music."

Each concert is preceded by a free lecture or interview with a knowledgeable music critic, author, or editor, and patrons have the opportunity to meet artists after each performance.

The season begins October 9 with a performance by the Jerusalem Quartet, featuring music by Mozart, Shostakovich, and Brahms. On October 30, the Tokyo String Quartet will perform music by Haydn, Bartok, and Mendelssohn. All concerts begin at 7:30 pm, with a pre-concert lecture at 6:30 pm.

Individual tickets are \$30 for adults, \$28 for seniors, and \$5 for students. A full subscription to all concerts offers substantial savings at \$140. A "pick-four" subscription is available for \$95. Mention this article when purchasing tickets to receive a 20 percent discount on adult and senior tickets, and on all new subscriptions.

Full subscriptions include free tickets to the Young Artists Showcase featuring the Omer String Quartet from the Cleveland Institute of Music. The Showcase will be held at First Unitarian Church, 21600 Shaker Boulevard, on Sunday, May 5 at 7 pm.

Tickets are available online, by telephone, and at the door. For a full concert schedule or more information, visit [clevelandchambermusic.org](http://clevelandchambermusic.org), or call 216-291-2777. Parking is free, and the church and auditorium are handicap-accessible.

## Business News

### New CVS Features Drive-Thru

The new CVS located at 17120 Chagrin Boulevard in Shaker Heights is now open. The new store at the corner of Avalon and

Chagrin features a pharmacy with drive-thru window service, health and beauty departments, food and general merchandise, and a digital photo processing lab.

### Dollar Tree to Open Soon

Dollar Tree Stores, Inc. opens in the former CVS drug store at Shaker Town Center on Chagrin Boulevard in spring 2013. The Dollar Store has over 4,000 locations and joins Advance Auto Parts, Refresh Dental, and the Department of Motor Vehicles, also new tenants in the shopping center.



### Juma Gallery Joins Van Aken District

Shaker resident and artist Erica Weiss brings her Juma Gallery to Shaker Heights, offering an eclectic mix of fine art, jewelry, clothing, and hand crafted gifts. For more than 10 years, Weiss has operated a gallery in Little Italy. She has now expanded her business to a second gallery in her hometown. Located at 20100 Chagrin Boulevard, Juma anchors the corner of Chagrin and Lomond in the space formerly occupied by Malcolm Brown Gallery and Duffy Liturgical Dance Studio.

"This new retail concept fills a gap in the Shaker Heights community and creates a shopping experience that is different from that provided by most national retailers," says Economic Development Director Tania Menesse. "The presence of Juma Gallery will support and drive traffic to businesses in adjacent buildings – including MotoPhoto, Bicycle Boulevard, OPUS Restaurant, Geno's Nails, and Lucy's Sweet Surrender." Weiss brings a devoted and supportive clientele to the area, many of whom live in nearby suburbs.

The renovated and expanded space houses a contemporary art and handcrafted gift gallery along with a boutique featuring stylish clothing, jewelry, and acces-



## CITY NEWS

sories. There will also be a gathering space for people to meet over coffee and sweets from neighboring bakery Lucy's Sweet Surrender. Weiss anticipates providing space for other local artists and retailers as well. The first of these is Carina Reimers, Shaker resident and owner of The House Warmings.

"Ultimately, I would like to cultivate creativity and new artists in the community by hosting workshops and other types of programs at the building," says Weiss.

Encouraged by the City's investment in its commercial areas, and in particular the upcoming transformation of the Van Aken District, Erica and husband David Weiss chose to make a substantial investment in both the business and the building. The project was also made possible with a grant from the City's economic development fund to support building upgrades and business start-up costs.

"I am very excited to bring a new shopping experience to Shaker Heights," says Weiss. "Of course, I am also thrilled to be able to live and work in Shaker, which our family has called home for many years. We greatly appreciate the support that the City and the community have already shown us."

### Annual LaunchHouse Gala to "Create, Inspire, Sustain."

Shaker LaunchHouse hosts its annual gala fundraiser on Saturday, February 9, 2013 from 7:30 pm to midnight at the Crawford Galleries of the Western Reserve Historical Society. Sponsored by the Shaker Heights Development Corporation, the theme of the gala is "Creating the businesses of today, inspiring the entrepreneurs of tomorrow, and sustaining our region."

The event features dinner, dancing, and a silent auction in support of Cleveland entrepreneurship. Through the community's continued support, LaunchHouse has created an environment that develops entrepreneurs, fosters innovation, and



ART GALLERY BOUTIQUE COFFEE HOUSE

# GRAND OPENING

## CELEBRATION

OCTOBER 27, 2012  
11AM TO 8PM

20100 CHAGRIN BLVD SHAKER HEIGHTS 216.295.1717  
WWW.JUMAGALLERY.COM

*Your Neighbor's Home  
Has Been On The  
Market How Long?*

*Have the birds  
in their yard  
taken roost on  
their sign?*



Weeks passing can turn into months. Your neighbor's home isn't being shown to qualified buyers, and the only time they hear from their salesperson is to reduce the price again. Would you be upset if it were your home? If not, I'm probably not the right REALTOR® for you. When it's time to move and you want results, we should talk.



**Tom  
FUERST**

216.272.2918  
216.751.8550

**Howard  
Hanna**  
SMYTHE CRANER

realtor.com/cleveland/tomfuerst

*Inspired Design,  
Quality Craftsmanship*



Kitchens, baths & so much more.



**KARLOVEC  
& COMPANY**

DESIGN/REMODEL

WWW.KARLOVEC.COM  
216.767.1887

provides educational opportunities.

Gala donations will provide entrepreneurship experiences for students, speaker series, and internship programs at LaunchHouse. For more information, visit [launchhouse.com/gala](http://launchhouse.com/gala).

### Simply Delicious Pies Adds New Flavor to Chagrin Business District

Entrepreneurs at Shaker LaunchHouse have a new occupational hazard to worry about: they are now within walking distance of Simply Delicious Pies, located in the historic Kingsbury building at 3433 Lee Road, between Chagrin and Van Aken boulevards.

Sisters Brittany Reeves and Beth Kaboth are co-owners of the specialty shop, which offers fruit and cream pies, coffee, and all-natural sodas, flavored water, and juices. They plan to add savory items to the menu as well, including quiches and pot pies.

Says Reeves, "We use seasonal local fruit as available. Everything is made from scratch, in-house, from the pie crusts to the pastry cream, which is made from organic whole milk. We use sweet-cream butter in our crusts, no lard or shortening."

Reeves attended the Polaris Career Center for chef training in high school, and then the Pennsylvania Culinary Institute for Baking and Pastry Arts. Kaboth has a background in marketing, which has been helpful in getting the business up and running. Though born and raised on the West Side of Cleveland, Reeves says, "I have always loved the Heights area and knew immediately that this was where I wanted to be."

Simply Delicious Pies is open Tuesday through Friday from 8 am to 7 pm, Saturdays from 9 am to 6 pm, and Sundays from 10 am to 2 pm. In addition to pies-to-go, the sisters provide pies and quiches for special events, such as baby showers, birthdays, and weddings. They also sell

wholesale to grocers and restaurants.

For more information, visit [simply-pies.com](http://simply-pies.com), find them on Facebook, or call the shop directly at 216-273-3566.

### Shaker News Briefs

- Shaker resident **Ron Fountain** has been appointed to the Civil Service Commission, replacing Bill Gaskill, who is moving from Shaker Heights. Fountain formerly served on the Safety and Public Works Committee.

- Shaker Heights artist **Amy Lewandowski's** watercolor painting "Guarded Window" was selected for the 2012 Travel Show in the 35th Annual Juried Ohio Watercolor Society Exhibition at the Ohio Arts Council's Riffe Gallery of Art in Columbus, Ohio. The exhibition opens November 1 and runs through January 13. Following that, the exhibition and award winners will tour the state of Ohio. The highly competitive juried show attracts hundreds of entries each year from the entire state of Ohio and the surrounding area.

- Shaker resident **Lily Roberts**, a student at the University of North Carolina at Chapel Hill, was selected as one of 145 participants in the 2012 White House Internship Program. White House interns are exposed to a wide range of work providing valuable professional experience.

Roberts is a 2012 graduate of Hathaway Brown. She is an accomplished harpist and singer who won the Anne Kinder Eaton Performing Arts Award and the "Emerging Artist" and "Outstanding Vocal Performance" awards for her high school chorus. She edited the school paper at Hathaway Brown and served as president of Amnesty International and Young Progressives.

- The Ohio Buckeye Chapter of the National Multiple Sclerosis Foundation appointed Shaker resident **Paula Silverman, M.D.**, to a three-year term on its board of trustees. Silverman is associate professor of medicine, clinical program director of Breast Cancer, and medical director of Infusion Services for the Seidman Cancer Center at University Hospitals Case Medical Center.



Amy Lewandowski with her watercolor "Guarded Window."



## Seasonal Reminders

**Bicycle Licensing:** Licenses are sold from 9 am to 3 pm in the Police Department lobby, 3355 Lee Road. New licenses are \$5. Re-issued licenses are 50 cents. Call for specific dates: 216-491-1220.

**Child Care Seats:** Is your child buckled up safely? The Fire Department offers free safety checks on car and booster seats required by the state, by appointment only. Call 216-491-1200. Appointments are on Fridays, subject to technician availability.

**Martin Luther King, Jr. Award for Human Relations:** Nominations are accepted at any time for this award, to be given to an individual or group exemplifying Dr. King's values. Find the nomination form at [bit.ly/MLKAward](http://bit.ly/MLKAward).

**Power Outages:** Please call The Illuminating Company, not City Hall: 888-544-4877.

**Safe City Hotline:** To anonymously report any suspicious activity, call 216-295-3434.

**Sewer Safety:** To prevent sewer problems:

- Do not flush paper towels or commercial wipes (baby, household, automotive, etc.) down toilets. Discard with trash only.
- Do not wash grease down the sink or toilet. To safely discard, put into a container, allow to harden, then include with trash.
- Do not place trash, debris or grass clippings in catch basins located along street curbs.
- When you hire a plumber to snake your property lateral, please contact Public Works afterwards. The City will inspect the public side of the line to be sure that both sides remain clear.

To ask a sewer-related question or report a problem, call the Public Works Department at 216-491-1490.

**Smoke Detectors:** Residents are required to have at least one photoelectric smoke detector adjacent to the sleeping area in each dwelling unit and at least one smoke detector on each additional level, including the basement. Smoke detectors are provided free to low-income residents. The Fire Department will install smoke detectors for residents who require assistance. By ordinance, all residents will be required to have photoelectric smoke detectors by 2016.

**Snow Policy:** Residents are asked not to park their cars in the street when snow reaches a depth of two inches or more. Please remember that residents are responsible for clearing snow and ice from the sidewalks fronting their property. The City does not plow residential driveways; snow removal contractors must be registered with the Police Department and their permit clearly displayed. Do not push snow into the street, onto sidewalks or onto another person's property.

**Temporary Sign Ordinance:** All temporary signs in residential districts, including 'For Sale by Owner' and political signs, must be removed or replaced after 45 days. Signs may not be located in, or obstruct, the public right of way. They must be placed at least 20 feet from the

nearest sidewalk.

**Wood-burning Stoves and Fireplaces:** These should be cleaned and inspected regularly. Burn wood only and do not use accelerants to light a fire.

**Yard Waste:** From October 15 to December 15 brush collection is suspended so that Public Works employees can focus on leaf collection only. During leaf collection, leaves will be picked up from the tree lawn (never in the street) on a bi-weekly schedule. Landscapers should be advised to remove any yard waste from October 15 until April 1 when tree lawn collection resumes. Residents may contact Public Works regarding their scheduled pick-up.

- After December 15 brush collection will resume. When crews are busy with snow removal, brush collection is maintained only as weather permits.

- April 1 to April 30 is spring clean-up with leaves, grass, hedge trimmings and garden waste picked up from the tree lawn.

- From May 1 to October 15 grass clippings must be put in paper leaf bags.

For more information visit [shakeronline.com/live-in-shaker/city-services/collection-removal](http://shakeronline.com/live-in-shaker/city-services/collection-removal) or call Public Works at 216-491-1490.

For more information on the City's Codified Ordinances, visit [shakeronline.com](http://shakeronline.com).

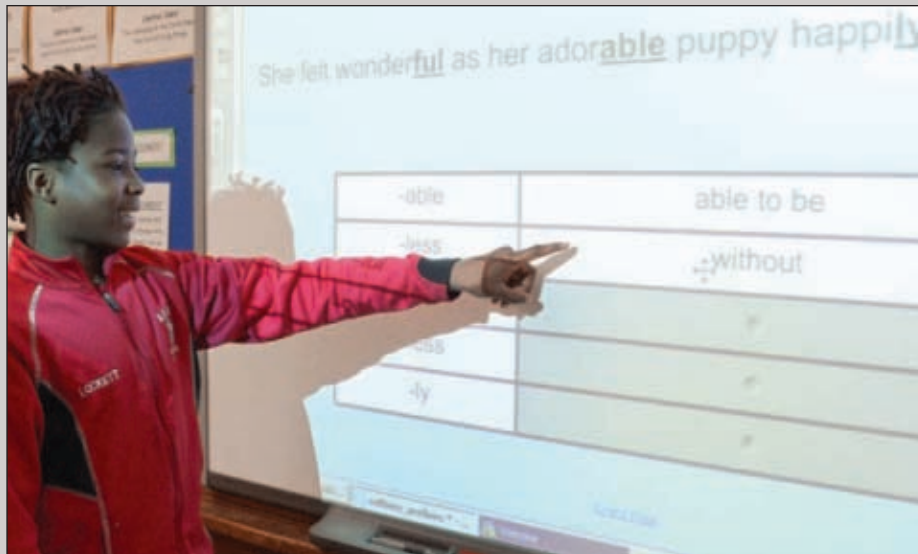
**LALLY Roofing.com**  
 440-439-7900  
 "Shaker Resident"  
 ACCREDITED BUSINESS

**SLATE • TILE ROOFS WOOD SHAKE**

**New Construction GARAGES Restorations**  
[lallygarage.com](http://lallygarage.com) Violations Corrected

Our 40th Year

## On October 8, Come Tour Your Schools



If you haven't been in the Shaker Schools lately, you're missing a lot. On October 8, you'll have a chance to see the International Baccalaureate curriculum in action, revisit your children's kindergarten classroom, learn a few phrases of Mandarin, or see what the grandkids are making in art class.

The Shaker Schools roll out the red carpet to all community members on Monday, October 8, for Tour Your Schools Day. Tours will be offered from 9:30 am to noon and from 1 to 2:30 pm

at all five of the K-4 buildings, Woodbury School, Shaker Heights Middle School, and Shaker Heights High School.

No appointment is necessary; all visitors will be asked to sign in at the main office of the schools they visit. Volunteers, students, and staff members are eager to welcome visitors and to show them around.

Principals have set aside special times to meet with prospective residents and parents who are considering the Shaker Schools.

They are as follows:

K-4 schools	10:30 am
Woodbury	9:30 am
Middle School	1 pm
High School	11 am

Can't make it that day? Residents, prospective residents, and parents who are considering the Shaker Schools can request a tour online at [shaker.org/planyourvisit.aspx](http://shaker.org/planyourvisit.aspx) or by calling the school's main office.

## School Board Appoints New Member

Amy H. Fulford was appointed to the Shaker Heights Board of Education to complete the unexpired term of Jennifer



Fulford

Mearns, who relocated out of state with her family.

Fulford, a business strategist with finance and marketing expertise, is the founder and president of enlight, a management consulting firm

based in Beachwood. Prior to founding the firm, she worked in a variety of roles at The Boston Consulting Group, Alcoa

Inc., Procter & Gamble, and Huntington Bank.

She and her husband Andy are the parents of a Fernway student and a preschooler. "As parents of young children, we are heavily invested in the continuing strength of the Shaker Schools and community," Fulford says.

Fulford holds a BS in Economics and Government from Centre College in Danville, Kentucky, and an MBA in Strategy and Finance from the University of Chicago's Booth School of Business. She has been named one of the Top Ten Business Women Owners in Northeast Ohio by the Cleveland Chapter of the National

Association of Women Business Owners.

Fulford provided her services pro bono to review the District's operations and identify opportunities for improving efficiency. Since 2011, she has been a member of the Schools' Finance and Audit Committee, a volunteer advisory group of residents with expertise in business and finance. In addition, she has served on the boards of Youth Opportunities Unlimited and the Shaker Heights Development Corporation.

After soliciting and reviewing applications from residents, the Board of Education unanimously approved Fulford's appointment at its July 10 meeting. Her



term of office will run through the end of 2013.

"I'm honored to have been appointed to the Board and eager to contribute," she says. "With great educators, strong leadership and community support, the District is well positioned to keep moving forward."

The Board elected William L. Clawson to replace Mearns as its Vice President.

## Celebrity Speakers

The Shaker Schools Foundation is pleased to present two nationally known speakers who will help us understand what the future holds in technology and health.

In celebration of its 30th anniversary and the Centennial of the Shaker Schools and community, the Shaker Schools Foundation is bringing information technology guru David Pogue and wellness expert Dr. Michael Roizen for speaking engagements at the High School. Both have connections to Shaker Heights, and promise two extraordinary evenings of education and entertainment.

On **Tuesday, October 2**, David Pogue (SHHS '81) will share his vast knowledge of technology and human nature with



Pogue

his hometown community in a program entitled "The Twitter Evolution."

Pogue is a columnist, speaker, writer, and news correspondent. His subject is personal technology, by way of music, theater, and magic. The son of Dick and Pat Pogue, David studied English, music, and computer science at Yale University, graduating summa cum laude in 1985, with distinction in music. He moved to New York and spent a decade conducting and arranging musicals, while also teaching and writing about Apple products.

Pogue writes a weekly tech column for The New York Times and a monthly tech column for Scientific American. Known for his wry humor as well as his expertise, he hosts "NOVA ScienceNow" and other

science shows on PBS and has been a correspondent for "CBS Sunday Morning" since 2002.

With over three million books in print, Pogue is one of the world's bestselling how-to authors. He wrote or co-wrote seven books in the "for Dummies" series, and in 1999, launched his own series, Missing Manuals, which now includes 120 titles. More information is available at davidpogue.com.

The October 2 presentation is a benefit event, with all proceeds supporting the Shaker Schools Foundation's Legacy Fund. To purchase tickets, call the Foundation at 216-295-4329 or visit shaker.org/foundation. Prices are \$30 for one ticket, or two for \$50.

On **Tuesday, October 16**, Dr. Michael Roizen will present "RealAge and You: The Cleveland Clinic Experience



Roizen

on Controlling Your Genes and What it Means for You." This free program is presented as part of the Shaker Centennial and is sponsored by The Cleveland Clinic.

Roizen is a Shaker resident and chief wellness officer and chair of the Wellness Institute at The Cleveland Clinic. Through his writing and media appearances, he has become one of America's most prominent advocates of healthier lifestyles, putting scientific research in terms that laypeople can understand

and act on.

He is a graduate of Williams College and the School of Medicine at the University of California, San Francisco. Before joining the Clinic in 2005 as chair of the Anesthesiology Institute, Roizen was on the faculty at the University of California, San Francisco; chaired the Department of Anesthesia and Critical Care at the University of Chicago; was dean of the School of Medicine and vice president for Biomedical Sciences at SUNY Upstate; and served as CEO of the Biotechnology Research Corporation of Central New York. In 2007, Roizen was named chief wellness officer at The Cleveland Clinic, the first such position in a major health-care institution in the United States.

Roizen is a past chair of a Food and Drug Administration advisory committee, founder or co-founder of 12 companies, and a former editor for six medical journals. In addition, he is the best-selling author of *RealAge: Are You as Young as You Can Be?*; *The RealAge Diet: Make Yourself Younger With What You Eat* and *Cooking the RealAge Way* (with Dr. John LaPuma); *The RealAge Makeover*; and, with Dr. Mehmet Oz, *YOU: The Smart Patient*, *YOU: On A Diet*, *the Owner's Manual for Waist Management*, and *YOU: Staying Young, the Owner's Manual for Extending Your Warranty*. He has appeared numerous times on television, has written for magazines and newspapers, and hosts a weekly radio program for Terrestrial.

Roizen's appearance is open to the public and free of charge. 🍷



## Stay Informed About the Shaker Schools

**Visit us on the web.** Our website, shaker.org, offers a wealth of information, from curriculum to library resources to financial data.

**Go mobile.** Our new mobile site puts news, calendars, and more right at your fingertips. Using your smartphone or tablet, go to m.shaker.org or scan the QR code at top.

**"Like" us on Facebook** at facebook.com/ForShakerSchools for access to news items, vintage photos, and conversation you won't find anywhere else.

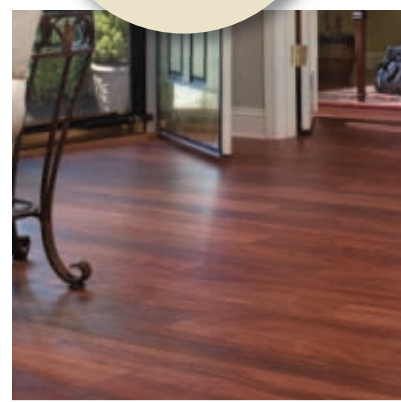
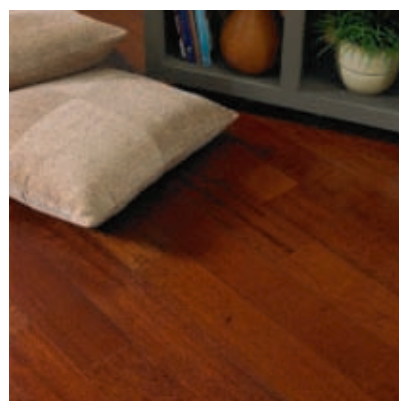


# 5" NATURAL BRAZILIAN CHERRY HARDWOOD

12  
MONTHS  
SAME AS  
CASH\*

\$8<sup>99</sup>\*\*  
/sq ft installed

\*With approved credit. \*\* While supplies last.



ASK ABOUT  
OUR CARPET  
CLEANING!

# SALE



Brothers Jason, Lance  
& Austin Calvetta

Mon, Thurs 10-8  
Tues, Wed 10-6 | Fri, Sat 10-5



CALVETTA BROS.  
**Floor Show**

CARPET - CERAMIC - HARDWOOD - LAMINATE

CalvettaBrothers.com

Bedford Heights  
23760 Miles Rd 216-662-5550

Locations also in: Mentor • Macedonia • North Royalton

CALL FOR AN  
APPOINTMENT  
TODAY!



FALL IN LOVE AGAIN, WITH YOUR HOME.



## REAL NUMBERS

Housing transfers between June 1 and June 30, 2012 appear below. The first list includes only those properties that have had a prior sale within the last 10 years. Excluded are “quit claim” transfers as well as those resulting from foreclosure, in which the sale price is not reflective of the property value.

ADDRESS	2012 SALE PRICE	PRIOR SALE PRICE
2840 ATTLEBORO RD	\$810,000	\$ 712,000 (2009)
3276 BRAEMAR RD	\$187,000	\$ 210,000 (2005)
3299 CHALFANT RD	\$293,000	\$ 365,000 (2004)
3384 DALEFORD RD	\$229,000	\$ 290,000 (2005)
3311 DORCHESTER RD	\$217,500	\$ 254,900 (2004)
3345 ELSMERE RD	\$177,500	\$ 204,500 (2008)
16723 FERNWAY RD	\$242,500	\$ 316,500 (2005)
3270 GLENCAIRN RD	\$214,000	\$ 211,000 (2007)
3279 GLENCAIRN RD	\$230,000	\$ 235,000 (2009)
3286 GLENCAIRN RD	\$218,200	\$ 245,000 (2007)
14111 LARCHMERE BLVD	\$475,000	\$ 555,000 (2003)
18424 LOMOND BLVD	\$171,000	\$ 199,000 (2007)
18911 LOMOND BLVD	\$200,000	\$ 230,000 (2007)
3717 LYNNFIELD RD	\$103,400	\$ 52,000 (2010)
3722 LYNNFIELD RD	\$133,000	\$ 118,000 (2009)
2996 MONTGOMERY RD	\$560,000	\$ 555,000 (2007)
3339 NORWOOD RD	\$247,500	\$ 280,000 (2002)
18715 SHAKER BLVD	\$950,000	\$1,105,000 (2006)
18765 SHAKER BLVD	\$525,000	\$ 675,000 (2006)
15830 S PARK BLVD	\$495,000	\$ 595,000 (2003)
3335 STOCKHOLM RD	\$245,000	\$ 285,000 (2005)
3340 STOCKHOLM RD	\$155,000	\$ 187,500 (2006)
3646 TOLLAND RD	\$171,000	\$ 178,000 (2010)
2944 WINTHROP RD	\$705,000	\$ 560,000 (2004)

### LIST OF HOUSING TRANSFERS WITH A PRIOR SALE WITHIN 15 YEARS:

20430 ALMAR DR	\$104,000	\$ 124,500 (1997)
21926 BYRON RD	\$250,000	\$ 271,000 (2000)
3273 CHADBOURNE RD	\$194,500	\$ 192,500 (1999)
3326 DALEFORD RD	\$269,000	\$ 210,000 (2000)
2865 HUNTINGTON RD	\$213,000	\$ 199,900 (2001)
2940 LEE RD	\$370,000	\$ 375,000 (2000)
2736 SHELLEY RD	\$487,000	\$ 455,000 (1997)
3623 TOWNLEY RD	\$162,500	\$ 139,000 (1997)
2929 WARRINGTON RD	\$244,000	\$ 250,000 (1998)

### LIST OF HOUSING TRANSFERS WITH A PRIOR SALE WITHIN 20 YEARS:

2875 DRUMMOND RD	\$555,000	\$ 299,500 (1993)
2891 DRUMMOND RD	\$740,000	\$ 310,000 (1993)
14615 ONAWAY RD	\$167,500	\$ 139,000 (1992)
14707 SHAKER BLVD	\$390,000	\$ 295,000 (1994)
23900 STANFORD RD	\$390,000	\$ 398,200 (1996)

Information Source: First American Real Estate Solutions

## Fund Home Repair and Preservation Projects through Heritage Home Program<sup>SM</sup>

Owning an older home provides both challenges and rewards – and often presents unique repair and rehab projects for the homeowner. The Heritage Home Program<sup>SM</sup> offers expert advice for just that kind of home repair and restoration.

If your home is 50 years old or older, this may be the program for you. The Heritage Home Program<sup>SM</sup> offers free technical assistance on home repair and maintenance, personalized site visits, and two percent fixed financing over a 7-10 year term. Common projects include painting, roof replacement, porch repair, kitchen and bath renovations, basement waterproofing, window repair, new furnaces, mechanical system upgrades, and more. The Heritage Home Program<sup>SM</sup> preservation team works with program users and their contractors from start to finish.

Changes to the 2012 Heritage Home Program<sup>SM</sup> are making home repairs and maintenance even more affordable. Now, houses with vinyl or aluminum siding are eligible for the loan. However, the loan cannot be used to fund new vinyl siding or windows. Also, many fees have been reduced.

Generally, to be eligible for the loan program the house:

- Must be 50 years old or older
- Must be three units or less, zoned residential
- May be owner or non-owner occupied
- Must have available or established equity

The Heritage Home Program<sup>SM</sup> preservation specialists have provided technical assistance to over 500 Shaker Heights residents and facilitated over 100 home repair loans since 2001. To learn more about the program, visit [heritagehomeprogram.org](http://heritagehomeprogram.org) or to arrange a visit with a Heritage Home consultant, contact Mary Ogle at 216-426-3106 or [mogle@heritagehomeprogram.org](mailto:mogle@heritagehomeprogram.org).

*To register online for Library programs or reserve a meeting room, visit [shakerlibrary.org](http://shakerlibrary.org) and click on the links under Tools.*

### Library Works with Schools and Other Agencies to Enhance Learning

The Library is in back-to-school mode, working with the Shaker Schools and community agencies to provide a continuum of activities for youth of all ages to help support and enhance the educational experience.

The Library's early literacy specialist, Wendy Simon, has begun her school year routine of selecting and delivering Library material to day-care centers and preschools throughout Shaker Heights. Wendy regularly refreshes these rotating collections when she visits to tell stories to the children. In addition, she runs an early literacy workshop at the Library for caregivers, and welcomes nursery school groups that take field trips to the Library.

Wendy also works with Beech Brook, a leading behavioral health agency, to offer STEPS (Security, Touch, Eyes, Play, Sound), an early brain development program for families, caregivers, and children to age five. This new, drop-in program is designed to help parents and caregivers learn ways to nurture brain development to help children to enter school ready to learn.



Simon

Within the Library, story times for children begin with an emphasis on the youngest family members — babies to 15 months (Nestlings) and babies 15-24 months (Fledglings). Toddler Story Times for two year olds, and story times for preschool children ages three to five, allow a special focus on age-appropriate stories for language learning and other pre-reading skills.

After a pilot project in 1998, the Library began collaborating with Family Connections on the Play and Learn Station located on the Main Library's second floor. This free, drop-in program has helped to engage parents, grandparents, and caregivers in literacy-based play activities with their babies and young children.

The Play and Learn Station is a place where everything is fun; but everything has a purpose. To expose preschoolers to print, everything is labeled. Sound sensitivity is emphasized in nursery rhymes, and school-readiness social skills such as sharing, listening, and working in a group are developed during group sessions for stories, fingerplays, and singing.

The Library also collaborates with Family Connections and the Shaker Schools to present Fun Friday afternoon programs for families with children with special needs. They meet in the Play and Learn Station where they play with their children and make connections with other families who face similar challenges.

After-school activities for children include art, reading, and writing programs. The Main Library Homework Center for children in grades two through six is staffed by experienced tutors. Successmaker software, which offers self-paced and individualized remedial instruction, is available on Library computers. The Library's summer reading programs help to keep students reading during the summer months and the Library buys the books on the Shaker

Schools recommended reading lists.

In partnership with the Shaker Prevention Coalition to promote healthy lifestyles and as a member of the South Shaker Neighborhood Council, the Library is able to provide many out-of-school-time activities and summer jobs for young people through MyCom grants.

One of the most popular places at the Main Library for middle and high school students is the Teen Center. Last year, the Teen Center served more than 1,000 teens. They socialize with their friends after school, relax and enjoy snacks from the vending area, read and study, participate in art, music, and culinary activities, and connect to the Internet on the Library's computers or through their wireless devices. To help students in their college prep, the Library offers free SAT/ACT preparation classes and Test-Taking Strategy Sessions to help teens boost their scores.

As parents and students settle into the rhythm of another school year, Shaker Library offers one of the most important school supplies — a library card. And it's free!

### “Driving” and Diving into the Digital Age

This past July, the Library hosted Overdrive's Digital Bookmobile, a full-size semi-trailer filled with widescreen TVs, laptops, and a variety of the latest digital devices, to educate the public on the availability of downloadable e-books, audiobooks, music, and videos through our web site, [shakerlibrary.org](http://shakerlibrary.org).

According to a recent Pew Research Center study, 62 percent of survey respondents did not know if their Libraries provided access to eBooks. The 225 people who braved the hot weather that day last July now know that our Library provides eBooks and more! Kathy Fredrick, director of Library and Technology Services for

the Shaker Schools, was also in attendance because the school libraries are now offering the services of Overdrive.

In terms of educating Library customers, Shaker Library has also partnered with a statewide group, Connect Ohio, through the federally funded Every Citizen Online or ECO program. Since the fall of 2010 through June this year, classes have been held across the state, providing training in basic computer and Internet use to more than 16,000 people. More than 80 percent of those who completed the ECO reported that they plan to become broadband “adopters” by signing up for Internet service. More than 200 people have taken the training through the Shaker Library.

Refurbished computers at low prices and discounted Internet service are offered as incentives to those who complete the ECO program. Desktops are priced as low as \$119.99 and laptops as low as \$189.99, plus shipping, with a choice of a Windows XP or Windows 7 operating system. The Library’s ECO classes are scheduled in three two-hour sessions over a three-week period. See class times in this issue.

The Library also beta tested the Playaway View, a handheld device that can be used to watch a movie with or without a headset. The original portable Playaway audiobook devices, produced by the Solon-based company Findaway, have been circulating for a number of years, and the Playaway View is a similar type of portable device for video. Check out one from the Movies and Music area at Main Library.

The Library also subscribes to OneClickdigital, a service that provides downloadable audiobooks from Recorded Books, one of the leaders in the audiobook industry. From the Library’s web site, cardholders can create an individual account using their library card numbers and can begin downloading to a PC, laptop, iPhone, iTouch, iPad, or Mac. An app for Android operating system devices will

be available later this year.

Children will be educated and entertained with the Library’s new subscription to TumbleBookLibrary ([tumblebooks.com/library/asp/home\\_tumblebooks.asp](http://tumblebooks.com/library/asp/home_tumblebooks.asp)), an online collection of animated, talking picture books that teach children the joy of reading in a format they’ll love. By adding animation, sound, music, and narration to existing picture books, favorite titles come to life in an educational and interactive way for independent and group reading. The books will appeal to reluctant readers and their parents. The web site also is useful for language learning; readers can choose to read, watch, and listen to the animated books in Spanish, French, Russian, or Chinese.

More and more visitors are taking advantage of the Library’s free wireless Internet access. Usage at the Main Library Computer Center increased 30 percent during the first half of 2012 over the same time last year. While circulation of print material experienced a three percent decline and video circulation is down by six percent, downloadable use is up 80 percent. Visits to the Library have held steady and attendance at programs is up more than 12 percent.

In the near future the Library will implement online payment of fines and fees through PayPal. And look for the digital mobile app for the online catalog that will work on smartphones.

### **Library Partners with SCORE to Offer Business Counseling**

The Library has partnered with Service Corps of Retired Executives (SCORE) since 2005 to help patrons seeking to start their own businesses develop business plans. Patrons sign up for free, one-

hour, business counseling sessions and are then contacted by a SCORE counselor to schedule a meeting at a mutually agreeable time and place.

Recently the Library/SCORE program recorded its 400th consultation. The latest data show that women have sought mentoring assistance through SCORE two to one over male applicants. In 2009, the ratio was 44 percent male and 56 percent female; now, 67 percent of the participants are women.

Asked about the widening gap, a SCORE counselor notes that women tend to work harder to develop a business plan and to conduct the recommended research. For those intrepid women (and men) who are up to the challenge, SCORE counselors can help them develop a comprehensive plan and refer them to micro-loan sources. To receive some expert free advice, call the Library’s Adult Services Department at 216-991-2030 and choose option 6 to make an appointment with a SCORE volunteer.

SCORE is always seeking volunteer counselors, whom it will train, who have owned their own businesses, led a division of a company, or have a professional background in accounting or law, and who can relate to the challenges of running a business. Call the Cleveland SCORE office between 9 am and 3 pm Monday through Friday at 216-522-4194.

### **Poetry in the Woods Continues its 15th Season**

Poetry in the Woods continues its 15th season at 7 pm Thursday, October 25 at Woods Branch with readings by Linda and Tim Tuthill, Joan and Sidney Milder, Perry Peck, and Jenny Clark.

Linda Tuthill facilitates poetry and nonfiction classes for CWRU’s Off Campus Studies and is a member of the Night Vision poetry group and the Pudding House Cleveland salon. She also leads seasonal writing workshops for the Cleveland Metroparks. Tim Tuthill,





“one-two...



...I can bend over and  
tie my shoe.”

After surgery, injury or illness, the smallest tasks can sometimes seem insurmountable.

But at Montefiore, you have an entire team of people – doctors, nurses and rehab therapy professionals – who will help you get back to living your life. You’ll get stronger, better, ready to go home.

Choose Montefiore and you’ll enjoy personalized care, a private room with bathroom and wireless Internet.

If you or a loved one needs post-hospital care, call now for a personal tour.



**MONTEFIORE**

Choices in Healthcare and Senior Living

**montefiorecare.org**

**216-360-9080**

One David N. Myers Parkway  
Beachwood, OH 44122



## LIBRARY NEWS

a retired physician with a keen interest in philosophy, often writes poetry in response to promptings of the spirit.

Jopan Milder is a retired librarian and long-time dabbler in poetry and verse. Sidney Milder is a musician and retired teacher, poetry lover, and occasional contributor of poems, often with a musical theme.

Perry Peck served in the U.S. Army Corps of Engineers and managed manufacturing in several companies. After retirement he tried writing, and according to Peck, “I am still trying.”

Jenny Clark teaches journal-writing classes and leads nature writing workshops. Her poems have appeared in the Carroll Quarterly, The Hiram Poetry Review, and The Listening Eye.

At 7 pm Tuesday, November 13 at Woods Branch, poets Maj Ragain and Jason Mikes will share their original work. Ragain has taught at Kent State University since 1969. For nearly 30 years, he has hosted open poetry readings in Kent at the Brady Café, the North Water Street Gallery and, presently, at the Last Exit Bookstore. A Hungry Ghost Surrenders His Tackle Box is his fifth, and latest, collection of poems.

Jason Mikes grew up in Minerva, Ohio farm country where he learned to find poems “along the tracks of the Minerva Scenic Railway, in the glove box of a ’70s Impala, and in the floorboards of Brady’s Café.” He lives in Hartville and is an English teacher at Minerva High School. Celebrate the spoken word at one or more of the poetry programs. No registration is required.

### Monday Morning Jumpstart for Job Seekers

The Library’s Career Transition Center continues its Jumpstart for Job Seekers program every Monday morning from 10 am to noon on the second floor of the Main Library. The jobs club is moderated

by Bonnie Dick, Founder of CTC. Job seekers gather leads through networking and discuss job search techniques, new trends, as well as job fairs and open positions. Each month the club welcomes a featured speaker.

At 11 am Monday, October 29, Dan Toussant will speak on “How LinkedIn Complements a Job Seeker’s Strategic Personal Marketing Plan.” Toussant serves as the managing director of The Interview Doctor (interviewdoc.com), a job-interviewing, skills-training business. He also directs a contingent recruitment business, specializing in banking, manufacturing and healthcare. His firm, Dan Toussant & Associates, is a member of the Top Echelon Network, an association of professional and executive recruiters.

At 11 am Monday, November 26, J. Mark Wipper will speak on “Changing Careers: Why It’s Never Too Late to Leverage Your Background.”

A Shaker High graduate, Wipper has an MBA in finance from CWRU’s Weatherhead School of Management and is the director of development for the Kelvin Smith Library at Case Western Reserve University.

Residents are welcome to attend all Jumpstart programs, as well as the special speaker events. For more information, please call the Career Transition Center at 216-367-3011.

### Medicare and You: Unbiased Information

Residents seeking information about Medicare will have two different opportunities to learn about the program, its benefits, and its recent changes. On Tuesday, October 9 from 1:30-3:30 pm, the Ohio Senior Health Insurance Information Program (OSHIIP) will present an overview of Medicare coverage. The focus will be on the latest changes in the federal program as it relates to Medicare parts A, B, and D, the prescription drug cov-

erage. The presentation will also cover Medicare Supplemental Insurance and Medicare Advantage plans. This information is relevant to anyone who would like to be informed of the current changes in the Medicare program, and other types of insurance products being offered to Medicare beneficiaries. Register in person, by phone, or online.

**Medicare and You: Counseling: One-on-One sessions with OSHIIP Counselors** will be held from 9 am until noon on Tuesday, November 6 in the Main Library Training Lab. This program will offer participants an opportunity to learn about recent changes to Medicare and how the October 15 to December 7 Medicare Annual Coordinated Election Period can work for their benefit, as well as tips on how to enroll for coverage in a Medicare Part D and/or a Medicare health plan.

To learn if you qualify for significant savings on prescription drug costs, residents should bring a list of their medications.

Drop in; no registration required.

### Gluten-Free Living for Better Health

More than two million people in the United States have Celiac Disease (CD), an autoimmune disorder where the body mistakenly reacts to gluten, a protein found in wheat, barley, and rye, as if it were a poison. CD affects one in 133 people, and the only effective treatment is a gluten-free diet.

Learn more about gluten-free living at 7 pm Wednesday, October 10 at Woods Branch when Cindy Koller-Kass, president of the Greater Cleveland Celiac Association and authority on the gluten-free diet, will share information about the diet and explain how to follow it.

Following her talk, gluten-free refreshments will be served. Reservations are requested in person, online, or by calling 216-991-2421.

### Step Into History: Centennial Walking Tour Begins at Main Library

The Library and the Shaker Heights Landmark Commission combine history and technology in an active, informative afternoon. Learn about Shaker's landmark Van Sweringen Demonstration Homes during a special program from 2 to 4 pm Sunday, October 14 at Main Library, followed by a walking tour.

Enjoy refreshments and a brief presentation about the homes and an overview of the ClevelandHistorical mobile app, and then join others to carpool from the Library to the walking tour starting point at the Lynnfield Road Rapid Station.

Local historian Ken Goldberg will guide a one-hour walking tour of the Upper Fernway area and share his expertise on Shaker's architectural treasures. Paper maps and information will be available; however, walkers are encouraged to bring their smartphones so they can learn how to use the free ClevelandHistorical mobile app.

In inclement weather the program will continue using the ClevelandHistorical app to conduct a virtual tour of the area. The walking tour is limited to 15; please register in person, by phone or online at [bit.ly/walktour2012](http://bit.ly/walktour2012).

### Meet the Author: Henry Schoenberger



**Schoenberger**

Meet Henry Schoenberger, Cleveland entrepreneur, financial specialist, and author of *How We Got Swindled by Wall Street Godfathers, Greed & Financial Darwinism - The 30-Year War Against The American Dream*, at 7 pm Wednesday, October 24 at Woods Branch.

A 1964 graduate of Miami University  
*continued on page 22*

“three-four...



...I can stand up and walk to the door.”

After surgery, injury or illness, the things you used to do easily can sometimes seem next to impossible.

But at Montefiore, you have an entire team of people – doctors, nurses and rehab therapy professionals – who will help you get back to living your life. You'll get stronger, better, ready to go home.

Choose Montefiore and you'll enjoy personalized care, a private room with bathroom and wireless Internet.

If you or a loved one needs post-hospital care, call now for a personal tour.



**[montefiorecare.org](http://montefiorecare.org)**  
**216-360-9080**

One David N. Myers Parkway  
Beachwood, OH 44122





ohio  
commerce  
bank

Patricia Wade

Vice President, Commercial Loan Officer



Contact Patricia for all your  
commercial banking needs at  
216.910.0569

- Corporate Lines of Credit
- Commercial Real Estate Financing  
Owner Occupied & Investment
- Preferred SBA Lender

24400 Chagrin Blvd · Beachwood, OH 44122 www.ohiocommercebank.com

r.e.model r.e.novate r.e.storage r.e.place r.e.new r.e.pair r.e.refurbish r.e.refit r.e.vive

**"INVEST IN YOUR NEST"**  
Wholesale & Residential LLC Inc.  
**R.E. MAJER CO.**  
est. 1956

**RENOVATIONS & REPAIRS**

- WINDOW & DOOR REPLACEMENT
- KITCHEN & BATHS
- SLATE & TILE ROOF REPAIRS
- MASONRY REPAIRS
- HEATING & COOLING
- ELECTRICAL & PLUMBING
- INTERIOR & EXTERIOR PAINTING

(330) 467-7060  
www.remajer.net • remajer.pmc@gmail.com

r.e.place r.e.new r.e.pair r.e.refurbish r.e.refit r.e.vive

**Railing Crafters, Ltd**  
Railings • Fences • Gates  
Masonry • Window Grates  
Portable Welding

440-506-9336  
www.railingcraftersltd.com  
Visa • Mastercard • Discover

## LIBRARY NEWS

### The Bookshelf: Presidential Biographies

An election year is a fitting time to read about the lives of the men who have held our country's highest elected office. Books are available in the Biography collection, alphabetized by the presidents' last names.

*John Adams* by **David McCullough**. Simon & Schuster, 2001. What began as a history of the relationship of two presidents (Adams and Jefferson) became a loving portrait of America's second president, earning the author his second consecutive Pulitzer Prize. The book, chronicling the life and times of Adams' youth, his career as a farmer and lawyer, his marriage to Abigail, his rivalry with Thomas Jefferson, and his remarkable influence on the birth of the United States, was made into a TV mini series (751 pages).

*Eisenhower: The White House Years* by **Jim Newton**. Doubleday, 2011. This revisionist assessment of our 34th President draws on interviews with his son and recently declassified documents. It depicts him as a shrewd leader who eschewed nuclear war, turned an \$8 billion deficit into a \$500 million surplus, and appointed two liberal judges to the Supreme Court (451 pages).

*American Lion: Andrew Jackson in the White House* by **John Meacham**. Random House, 2008. This portrait of our seventh President focuses on his White House years (1829-37) and the people who accompanied him to Washington. The rough-and-tumble founder of the Democratic Party stretched his executive powers and changed the prevailing political reality, influencing the modern presidency more than any chief executive before him (483 pages).

*Andrew Johnson* by **Annette Gordon-Reed**. Henry Holt & Company, 2011. A Pulitzer Prize-winning historian (*The Hemminges of Monticello: An American*

*Family*) describes how America's 17th president used his position to preserve White Supremacy in a post-Civil War era and recounts his battles with Congress over Reconstruction, leading to his impeachment (166 pages).

*Jack Kennedy: Elusive Hero* by **Christopher Matthews**. Simon & Schuster, 2011. Based on interviews with some of his closest associates and other secondary sources, this homage to our 35th president by the host of MSNBC's "Hardball" traces Kennedy's life and includes coverage of his privileged childhood, his military service, and his struggles with Addison's disease (479 pages).

*A. Lincoln: A Biography* by **Ronald C. White**. Random House, 2009. The author of *The Eloquent President: A Portrait of Lincoln through his Words* offers a fresh interpretation of America's 16th president as a reader, writer, and orator whose keen sense of intellectual curiosity formed his moral compass. The author uses Lincoln's own scribbled notes to reveal the president's character ("with malice toward none; with charity for all") and to explain how he thought through problems (796 pages).

*Richard M. Nixon: A Life in Full* by **Conrad Black**. Public Affairs, 2011. This exhaustive biography provides a portrait of the notorious politician and disgraced president and provides a balanced study of the triumphs, accomplishments, failures, scandals, strategies, and controversies of Nixon's career (1152 pages).

*Polk: The Man Who Transformed the*



*Presidency and America* by **Walter R. Borneman**. Random House, 2008. Follow the career of our 11th president during his one term in office. An expansionist, he doubled the geography of the United States, reduced tariffs, and reestablished an independent Treasury (422 pages).

*FDR* by **Jean Edward Smith**. Random House, 2007. This masterful and readable biography of Franklin Delano Roosevelt presents a multi-faceted study of the complex and charismatic president, detailing both his public and private life and the influences that gave him the confidence to persevere in any crisis (858 pages).

*Colonel Roosevelt* by **Edmund Morris**. Random House, 2010. The final volume in the Pulitzer Prize-winning author's trilogy (*The Rise of Theodore Roosevelt and Theodore Rex*) covers the last 10 years of our 26th president's life and focuses on his experiences after the presidency, from his African safaris to his death in 1918 at the age of 60 (766 pages).

*Washington: A Life* by **Ron Chernow**. Penguin Press, 2010. The National Book Award-winning author of *The House of Morgan* offers readers a different portrait of the life of our first President: a war hero and man of ambition whose austere public posture belied an inferiority complex stemming from the poverty of his youth (904 pages).

*Woodrow Wilson: A Biography* by **John Milton Cooper**. Alfred A. Knopf, 2009. Written by a noted Wilson scholar, this book is a thoughtful study of the life and achievements of our 28th president – the only one to hold a Ph.D (History and Political Science, Johns Hopkins) – and provides an astute analysis of Wilson's great skill as a legislative leader (702 pages).

## Teen Scene (Grades 7-12)

### Teen Center

Main Library Second Floor  
3:30-8 pm Monday-Thursday

#### NEW!

#### WAY-OUT WEDNESDAYS

It may be a day to play on the Wii, or to cook a tasty snack, or to make something crafty. We're going to mix things up so there's something special waiting for you.

3:30 pm, October 24 and 31

#### YOUR PLACE IN THE WOODS

(Grades 7-9)

Join friends in the Dietz Community Room at Woods Branch after school.

3-4:30 pm Mondays

*No registration required.*

#### PUMPKINS! PUMPKINS! PUMPKINS!

Decorate your own mini pumpkin to take home and enjoy fun fall harvest festivities, including cookie decorating and pumpkin bowling.

4:15 pm Wednesday, October 17

*Register in person, by phone or online beginning October 3.*

#### NEW!

#### C.A.S.T. (COMMUNITY ACTION SERVICE FOR TEENS)

Come help your neighbors while you earn Community Service Hours during our one-hour service-learning project events.

10:30-11:30 am Saturday, October 20 and November 3

*Register in person, by phone or online two weeks before the event.*

#### READING PAYS OFF FOR TEENS!

Teens aged 12-17 can present their own library card at the Youth Services Desk to earn coupons towards paying off current overdue fines on Shaker Library materials. Earn a \$2 Library Buck coupon for every 15 minutes spent reading with the potential of earning \$8 in one hour at one or all of the times and places listed below:

3:30-5 pm October 9 at Main Library

3-5 pm October 11 at Woods Branch

2-4 pm October 25 at Woods Branch

2-4 pm October 26 at Main Library

3-4 pm November 14 at Woods Branch

3-5 pm November 20 at Main Library

#### CELEBRATE DIA DE LOS MUERTOS!

Explore this happy, colorful Mexican custom of honoring the memory of loved ones with crafts, food, and fun.

3-3:45 pm Monday, November 5 at Woods Branch for grades 7-9

4:15-5pm Wednesday, November 7 in the Teen Center for grades 7-12

*Register in person, by phone, or online two weeks before the program.*

#### BROWNIE TASTE TESTING

It's National Brownie Day in December so we're getting the jump on the fun with a Brownie Taste-Testing Event, where you'll try lots of different brownies and pick the very best.

4:15-5 pm Wednesday, December 12

*Register in person, by phone, or online beginning November 28.*

# Kids' Corner

## PLAY AND LEARN STATION

### AT MAIN LIBRARY

A free preschool literacy program offering interactive opportunities for parents or caregivers to explore with their children, ages birth to 5 years.

10 am-noon Tuesdays, Thursdays

& Saturdays

6-8 pm Tuesdays

*No registration required.*

### PLAY AND LEARN BABIES

A special room filled with literacy-based activities for babies from birth to 18 months with their parents or caregivers.

10 am-noon Tuesdays, Thursdays

& Saturdays

*No registration required.*

## PLAY AND LEARN STATION

### FOR CAREGIVERS

A preschool literacy program offering interactive opportunities for non-parent caregivers to explore with their children, ages birth to 5 years.

10 am-noon Wednesdays

*A one-time registration is required; please call Family Connections at 216-921-2023.*

### FAMILY FUN FRIDAYS AT PLAY AND LEARN FOR CHILDREN WITH SPECIAL NEEDS

Facilitated play time every Friday for families with special needs children, ages 3-5 years.

1-3 pm Fridays

For information, please call Family Connections: 216-921-2023.

*Play and Learn programs are a partnership with Family Connections.*

### NESTLINGS (Birth-15 months)

It's never too soon to start sharing books with babies! Enjoy songs and rhymes, books and bounces in this class for

**MAIN LIBRARY** ■ 16500 VAN AKEN BOULEVARD ■ 216-991-2030 OPTION 7  
**BERTRAM WOODS BRANCH** ■ 20600 FAYETTE ROAD ■ 216-991-2421 OPTION 7

babies birth to 15 months with an adult.

Fall Session: September 10-October 30

9:30 am Mondays at Main Library

9:30 am Tuesdays at Woods Branch

*No registration required; groups must make special arrangements.*

### FLEDGLINGS (Babies 15-23 months)

Experience the wonder of words with your child through stories and songs, movement, puppets, and fun in this story time for children 15 to 23 months with an adult.

Fall Session: September 10-October 30

10:30 am Mondays at Main Library

10:30 am Tuesdays at Woods Branch

*No registration required; groups must make special arrangements.*

## STEPS EARLY BRAIN

### DEVELOPMENT PROGRAM

Shaker Library has partnered with Beech Brook to offer STEPS (Security, Touch, Eyes, Play, Sound), an early brain development program for families and caregivers of children from birth to age 5. Learn ways to nurture brain development to help children enter school ready to learn.

### STEPS FAMILY WORKSHOPS

(Five-week sessions for parents/caregivers and children from birth to age 5).

October 9-November 6

7-8 pm Tuesdays at Woods Branch

October 11-November 8

7-8 pm Thursdays at Main Library

*Register in person, by phone, or online beginning two weeks before the first meeting.*

### TERRIFIC TWOS

Stories, songs, and movement for 2 year olds with an adult.

Fall session: September 10-October 31.

10 am Mondays and Wednesdays at

Woods Branch

10 am Tuesdays at Main Library

*No registration required; groups must make special arrangements.*

### BUTTERFLY HANDS AT MAIN LIBRARY

(Grades K-4)

Basic signing skills for children with certified signer Nancy Barnett and her signing puppet, Sammy.

Fall Session: October 22-November 26

4:15-5 pm Mondays

*Register in person, by phone, or online beginning October 8.*

### BUTTERFLY HANDS AT WOODS BRANCH

For children from birth to age 5 with an adult. Learn basic signs through songs, fingerplays, flannel boards, and interaction with certified signer Nancy Barnett and her signing puppet, Sammy.

Fall Session: October 18-November 29

10:45-11:15 am Thursdays

*No class Thanksgiving Day, November 22.*

*Register in person, by phone, or online beginning October 4.*

### PRESCHOOL STORIES

Stories, rhymes, and fun for children ages 3-5.

Fall Session: September 11-November 1

1:30 pm Tuesdays & Thursdays at Woods Branch

10 am Wednesdays at Main Library

*No registration required; groups must make special arrangements.*

New this fall!

### SATURDAY FAMILY STORYTIME

#### AT MAIN LIBRARY

Stories and fun for the whole family.

Fall Session: September 15-November 3

10 am Saturdays

*No registration required.*

**TALES TO REMEMBER IN NOVEMBER****AT WOODS BRANCH** (Ages 3-5)

Join us for stories from around the world.

1:30 pm Tuesdays, November 6 & 13

10 am Thursdays, November 8 & 15

*No registration required; groups must make special arrangements.*

**PAJAMA STORIES AT WOODS BRANCH**

Stories for children ages 3 and up with or without an adult.

7:15 pm Monday, October 15

*Register online, in person, or by phone beginning Monday, October 1.*

**AFTERSCHOOL ARTISTS****AT MAIN LIBRARY** (Grades 2-5)

Show your true colors as an artist! Explore different styles and techniques in this afterschool art program.

4:15-5 pm Thursdays, October 4

& November 1

*Registration begins two weeks before each program.*

**MEET AMERICAN GIRL DOLL FELICITY****AT WOODS BRANCH** (Grades 1-5)

Travel back in time and learn what life was like for Felicity in 1774 Williamsburg, Virginia. The program includes a reading from one of the books in the Felicity series, a craft project, and a snack.

2:30-4 pm, Saturday, October 13

*Register in person, by phone, or online beginning Saturday, September 29.*

**MOCK ELECTION: KIDS' CHOICE****FOR PRESIDENT** (Ages 17 and under)

Stop by the Children's Room at either Main Library or Bertram Woods and cast your vote for President of the United States. Polls open at 9 am and close at 8:45 pm.

Tuesday, November 6

*No registration necessary.*

**MEET AMERICAN GIRL DOLL JOSEFINA****AT WOODS BRANCH** (Grades 1-5)

Travel back in time and learn what life was like for Josefina in 1824 Mexico. The program includes a reading from one of the books in the Josefina series, a craft project, and a snack.

2:30-4 pm Saturday, November 10

*Register in person, by phone, or online beginning Saturday, October 27.*

## Monthly Book Discussions

Join in book discussion opportunities and expand your social circle. Explore different points of view from both authors and fellow participants. Select from a variety of fiction and mystery book discussions. Dates and book titles are listed below. Register and pick up books at the Main Library Information Desk one month before the discussion.

**Book Buzz**

10 AM TUESDAY OCTOBER 9

*Left Neglected* by Lisa Genova

A career-driven supermom is involved in a car accident, leaving her with a brain injury that erases the left side of her brain.

**Mystery Book Discussion**

7:30 PM TUESDAY OCTOBER 9

*Killed at the Whim of a Hat* by Colin Cotterill

Forced to move to rural Thailand, crime reporter Jimm Juree fears that her career is over until the bodies of

two hippies are discovered in a local farmer's field and a Buddhist monk is murdered.

**Tuesday Evening Book Discussion**

7:30 PM TUESDAY OCTOBER 23

*The Keeper of Lost Causes* by Jussi Adler-Olsen

Recovering from what could have been a career-ending gunshot wound, chief detective Carl Morck of the Copenhagen police is relegated to cold cases and becomes immersed in the five-year-old disappearance of a politician.

**Book Buzz**

10 AM TUESDAY NOVEMBER 13

*Unbroken: A World War II Story of Survival, Resilience and Redemption* by Laura Hillenbrand

This is the gripping, true story of Lt. Louis Zamperini. The sole survivor when his World War II bomber crashed into the Pacific Ocean, Zamperini faced sharks, a foundering raft, thirst, starvation, enemy aircraft, and later an even greater trial.

**Mystery Book Discussion**

7:30 PM TUESDAY NOVEMBER 13

*Now You See Me* by S.J. Bolton

Scene: London. Stumbling onto a murder scene that a reporter likens to the crimes of Jack the Ripper, young Detective Constable Lacey Flint races against time to prevent additional deaths.

**Tuesday Evening Book Discussion**

7:30 TUESDAY NOVEMBER 27

*The Time In Between* by Maria Duenas

This is the inspiring tale of Sira Quiroga, a seemingly ordinary Spanish woman who uses her talent and courage to transform herself first into a prestigious couturier and then into an undercover agent for the Allies during World War II.



## LIBRARY NEWS

### Schoenberger

*continued from page 17*

with degrees in English and Economics, Schoenberger has served in a variety of roles in the financial world. He has spoken before a variety of professional groups and has taught his continuing education course for CPAs, Trust Officers, and Trust Department Lawyers for many years.

Schoenberger has been successful in both the insurance and securities businesses for more than four decades, and has been a life-long student of economics and economic history as well as a political junkie from the day his father gave him an "I Like Ike" button. He is a self-described poet-philosopher and pragmatic rational idealist with a point of view encompassing human needs and economic realities.

According to David Satterfield, two time Pulitzer Prize winner and former Business Editor of the Miami Herald, "With keen intellect and searing wit, Henry Schoenberger's *How We Got Swindled...* exposes the myriad of financial hijinks and colossal leadership failures that have turned the first decade of the new century into an economic disaster. Schoenberger not only identifies the causes, rationales and human failings that led to this mess; he provides some ready answers for how we must go about fixing it. This should be must-reading for every policy maker in Washington and every student of economics and finance."

Following his talk, Schoenberger's book will be available for sale and signing.

### Celebrate National Novel Writing Month (NaNoWriMo) at Main Library

It was a dark and stormy night...Calling all novelists and would-be novelists! November is National Novel Writing Month (aka NaNoWriMo) when aspiring novelists are challenged to write 50,000 words in the month of November.

The local chapter of NaNoWriMo will hold two work sessions at the Main Library from 2 to 4 pm Saturday, November 10 and 24 for writers to gather, write and commiserate. Bring laptops, netbooks, or notebooks and pens and work side-by-side with other writers. Refreshments will be provided.

For more information about NaNoWriMo, go to [nanowrimo.org/en](http://nanowrimo.org/en).

### Veterans Read War Letters to Commemorate Their Day

Shaker resident Mary Powell and members of Chapter 39 Veterans for Peace will sponsor its fifth annual public reading of wartime letters and personal statements from veterans at 3 pm Sunday, November 11 at the Main Library.



**Powell**

The letters, read by chapter members, evoke the reality of U.S. conflicts from the Revolutionary War to Afghanistan.

Though heroism does take place, war itself is far from heroic. It is the hope of Chapter 39, Veterans for Peace, that the words spoken and the letters read will shed light upon what it means to experience combat so that one day society will no longer have to observe this day and all it represents.

Again this year, the Library will observe Veterans Day with its Letters from the Home Front promotion November 5-18, when residents are encouraged to write a letter to a current member of the Armed Forces. To make it easy to do so, the Library will provide a table with paper and pens (and writing samples) in the Main Reading Room at Woods Branch where people can sit and write a letter, or they can bring a letter they have written at home. A table in the children's rooms will include writing and drawing supplies for children.

After November 18 the Library will



AFTER WORKING  
WITH  
CATHY LESUEUR  
PEOPLE TEND  
TO LOOK  
AT REALTORS  
A LITTLE  
DIFFERENTLY.



Cathy LeSueur is a trusted Shaker real estate agent with a long history of satisfied clients.

And she'd like to put her proven system to work for you. Whether you're looking to put your home on the market or thinking of purchasing new property, she'll provide you with a detailed plan that outlines what it will take to accomplish your goals as quickly as possible. Because the process can be demanding, Cathy's customer service provides the guidance necessary to make that process as efficient as possible. Call Cathy today at 216-999-8408. She'll be there for you and with you every step of the way.



send the letters to the USO for delivery to service members.

## Friends Fall Book Sale Set for October 18-21

Friends of the Shaker Library's Fall Book Sale will be held on the second floor of the Main Library October 18 through October 21. Browse and buy from a huge assortment of books in well-organized categories at prices as low as 50 cents.

The Friends Preview Sale will be held from 4-8 pm Thursday, October 18. Non-members may join at the door for a small fee. The sale continues from 9 am-4 pm Friday, October 19 and Saturday October 20. On Sunday, October 21, Friends will hold its popular Bag Sale from 1-3 pm when all bags of hardback books cost \$5 and all bags of paperbacks cost \$3.

Friends welcomes volunteers to help set up for the sale, sell books, and pack up at the end of the sale. Sunday's Book Sale clean-up day is a good opportunity for students, Boy Scouts, and Girl Scouts to earn community service hours. Volunteers should call the Main Library at 216-991-2030 to leave their names, email addresses, or phone numbers.

## Free Computer Classes

The Library offers a variety of free computer training in a small class setting. New this month are classes on genealogy databases and how to use the Internet to get cooking! For detailed information and registration, call the Computer Center at 216-991-2030 and choose option 8.

### INTRODUCTION TO EXCEL 2010®

7-8:30 PM MONDAY, OCTOBER 1  
10-11:30 AM SATURDAY, NOVEMBER 10

### BASIC WORD PROCESSING

3-4:30 PM TUESDAY, OCTOBER 2

### EVERY CITIZEN ONLINE

Call the Computer Center to register for

these series of three classes 216-991-2030 ext. 3185.

OCTOBER 3, 10, 17

OCTOBER 4, 11, 18

NOVEMBER 1, 8, 15

NOVEMBER 2, 16, 30

NOVEMBER 7, 14, 21

### GENEALOGY DATABASE: HERITAGE QUEST

10-11:30 AM FRIDAY, OCTOBER 5

10-11:30 AM SATURDAY, NOVEMBER 24

### INTRODUCTION TO PUBLISHER 2010

3-4:30 PM THURSDAY, OCTOBER 11

7-8:30 PM MONDAY, NOVEMBER 12

### WORKING WITH WINDOWS 7®

10-11:30 AM SATURDAY, OCTOBER 13

### OPENOFFICE.ORG

3-4:30 PM SATURDAY, OCTOBER 13

### CHARTS AND GRAPHS IN EXCEL 2010®

7-8:30 PM MONDAY, OCTOBER 15

3-4:30 PM TUESDAY, NOVEMBER 13

### MAILMERGE IN MICROSOFT OFFICE 2010

3-4:30 PM TUESDAY, OCTOBER 16

### GENEALOGY DATABASE:

#### ANCESTRY LIBRARY EDITION

10-11:30 AM FRIDAY, OCTOBER 19

3-4:30 PM SATURDAY, NOVEMBER 24

### GOOGLE DOCUMENTS™

10-11:30 AM TUESDAY, OCTOBER 23

### INTRODUCTION TO ONENOTE 2010®

3-4:30 PM THURSDAY, OCTOBER 25

7-8:30 PM MONDAY, NOVEMBER 26

### INTRODUCTION TO POWERPOINT 2010®

7-8:30 PM THURSDAY, OCTOBER 25

### GRAPHICS IN POWERPOINT 2010®

10-11:30 AM SATURDAY, OCTOBER 27

### ANIMATION IN POWERPOINT 2010®

3-4:30 PM SATURDAY, OCTOBER 27

### FORMULAS FOR SPREADSHEETS

7-8:30 PM MONDAY, OCTOBER 29

3-4:30 PM TUESDAY, NOVEMBER 27

### MACROS IN WORD® AND EXCEL®

3-4:30 PM TUESDAY, OCTOBER 30

### COOKING WITH THE INTERNET

10-11:30 AM WEDNESDAY, NOVEMBER 7

## End Notes

- **Sunday Hours** (1-5 pm) at Main Library resume October 7.

- **Morning Needlework Sessions** are held the first Wednesday of each month from 10 am to noon at Main Library on October 3 and November 7. Bring a project and enjoy refreshments and creative tips from Elfriede Heaney or Fern Braverman. Call 216-991-2030.

- **Knit Nights** are held at 7 pm Thursdays, October 18 and November 15 at Woods Branch. Bring a project and get or give help at these sessions moderated by experienced knitter Fern Braverman. Call 216-991-2421.

- **ABLE / GED classes** are held from 9 am to noon Tuesdays and Thursdays in the Main Library Teen Center. Participants must pre-register by calling ABLE at 216-371-7138.

- The **American Red Cross Bloodmobile** will be at the Main Library from 3-7 pm Monday, November 9 on the second floor.

- **Main Library Meeting Rooms** are now available on Sundays for nonprofit groups to rent for meetings and parties October through April.

- Both libraries will close at 6 pm Wednesday, November 21 and remain closed November 22 for Thanksgiving. 🍂



# Raising the Bar





# the Good Greens Way



Shaker Heights is heading toward a future where commercial enterprise will take on increasing importance to the City's economic and financial health, without sacrifice to our famously beautiful neighborhoods, our much-loved amenities and institutions, and our multi-generational family way of life. The City's new paradigm will blend the best of both worlds, residential and commercial. Here, Shaker Life looks at four successful Shaker businesses that are helping set the new standard.

Company: Good Greens

Model: A Shaker LaunchHouse company

---

By Jennifer Kuhel

Photos by Alejandro Rivera

A little over 20 years ago, Keith Pabley couldn't get into medical school, but no matter. Because today, Pabley is nevertheless helping people lead healthier lives. Only he's doing it by selling one tasty, chocolatey, berry-filled nutrition bar at a time.

"We're at the crux of a growing category of nutrition trends and we think we have a better product than any other company," says Pabley, founder and managing partner of PurUS Health LLC, his Shaker Heights-based company that sells Good Greens bars.

Pabley's confidence in Good Greens products – which include six flavors of nutrition bars and its Z-52 Superfoods powder, both packed with 100 percent of a day's worth of fruits and vegetables – is hardly bravado. Since the company was founded in May 2011, Good Greens bars have become the number-one seller in a category that includes nearly 200 Stock-keeping Units at Heinen's. (A Stock-keeping Unit is an identifier for each product that can be purchased at a store.) As of June 2012, Good Greens became the number-two selling nutrition bar in all of Cleveland, despite the fact that it only held 17 percent of the possible distribution.

Sales have been so good at Heinen's, Marc's, Acme, Buehler's, Dave's Markets, and area Whole Foods, Fresh Market, and Lifetime Fitness, that Good Greens is on track to do \$2 million in business for its first year.

Not too bad for a company that's still housed at Shaker LaunchHouse, Shaker Heights' small business accelerator.

So what's Good Greens' recipe for success? It's one that includes healthy dollops of a tasty product, fortuitous timing, and an energetic Pabley, the entrepreneur who wasn't destined for a career in traditional medicine.

**The Good Greens group** at Shaker LaunchHouse: Jonathan Soond, Joseph Samer, Michael Szabo, Regina Rosato, and Richard Leon, with CEO Keith Pabley.



## **A Super-tasting Superfood**

The confluence of two experiences led Pabley to Good Greens.

First: Pabley's family had invested in a business that was developing a superfood product. After four years, the business wasn't thriving and, consequently, Pabley's family wasn't willing to invest more money. But Pabley, who was working at the company, saw potential in the superfood powder, only he wanted to take it in a different direction. So Pabley and his wife, Dr. Sangeeta Mahajan (who is also University Hospitals Division Chief of Female Pelvic Medicine/Reconstructive Surgery), bought the assets of the business.

Then, when Pabley was in business school at Baldwin-Wallace College, he was diagnosed with Type II diabetes. "I was like, 'How did I get to this?' I was a runner and I'd run two marathons," Pabley says. "Then I realized that most of the health food bars I was eating had the same sugar levels as a Snickers. So when I started

looking at that, I wondered if we could do something better that tasted good."

He found out that he could.

With the help of the original biochemist, other doctors, and registered dietitians, Pabley and Mahajan worked to reformulate the powder into the Z-52 Superfoods formula used now in the Good Greens bars and Good Greens Powder.

Pabley took the powder and met with Youngstown manufacturer Belmont Confections, a company that specializes in making nutrition bars. Belmont Confections and Pabley's team worked to formulate bars that were gluten-free, low glycemic, rich in antioxidants and probiotics, vegan, organic, and all-natural.

Pabley received some funding from private investors and LaunchHouse, and Good Greens was born. Today, Pabley and Mahajan own the majority share; LaunchHouse and small investors own a minority stake in the enterprise.

At first, Good Greens offered consumers four flavors: Chocolate Raspberry,

Chocolate Coconut, Chocolate Peanut Butter, and Wildberry. Then this past July, it introduced Chocolate Chunk and Chocolate Mint exclusively at Heinen's, the Warrensville Heights-based grocery chain that's been with Good Greens from the beginning.

"Our demographics are very diverse," says Michael Szabo, Good Greens director of marketing. "We target health-conscious mothers, athletes, and children of all ages. This bar is great for everyone, being a great snack for the consumer who is always on-the-go, and in today's world, who isn't?"

## **Right Place, Right Time**

It's certainly true that Good Greens entered the market at a good time. According to packaged food industry experts, the nutrition bar market enjoyed retail sales in 2011 of \$2.5 billion. By 2016, the market is expected to approach \$4.5 billion in sales.



Heinen's category manager Nathan Perc says Good Greens bars are helping maximize its sales in nutritional bars. As of July, Good Greens held the top four spots in the nutrition bar category at Heinen's. Perc reports that Heinen's expects to sell 250,000 bars by the year's end.

"The product's really, really good," says Perc. "As soon as we put it out on the shelf, I just watched the numbers grow. In week one, we sold 500. Then it was 800, then it was 1,000. Now we're averaging 4,000 a week and that's not on promotion, that's regular retail."

"Heinen's has been so supportive of us because we're a local company," Pabley says. "They took us on when we didn't have any real distribution numbers and they helped us grow. They showed us how to do this really well."

Perc says Heinen's has also made nutrition bars a destination experience for customers. The grocer has built special cases for all nutrition bars and utilized in-store wellness consultants to assist customers with purchasing decisions. "This bar has strong health credentials and they're good. They taste like candy bars," says Perc. "It's like having your cake and eating it, too."

University Hospitals Ahuja Medical Center Wellness Director Dr. Roy Buchinsky, who was introduced to the bars by a patient, agrees.

"Obviously, the nutrition component is great, but you know that if something doesn't taste good, then people aren't going to eat it," says Buchinsky.

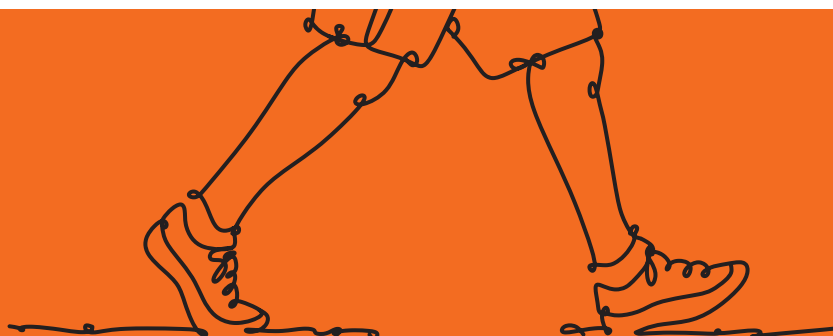
Thanks to Buchinsky's positive experience with Good Greens, the Ahuja Center's Wellness Cafeteria has been stocking the bars since mid-summer with much success. Buchinsky introduced the bars to the cafeteria because they meet University Hospital's wellness standards, which eliminates products containing trans-fats, carbonated beverages or added sugars.

"Some of the components have been shown to have clinical benefits with regards to the body functions," he says, adding, "It's something I can comfortably recommend to my family and my patients."

*continued on page 51*



**Opposite page:** The Pabley family at their Shaker home: Dr. Sangeeta Tina Mahajan, Mia, Keith, and Jay Pabley.



## Ohio's top joint care. Only a step away.

World class orthopaedic care is closer than ever, at 27 convenient locations, including Hillcrest Hospital, South Pointe Hospital and offices in Beachwood. Our physicians from Cleveland Clinic's Department of Orthopaedic Surgery are ranked best in Ohio\* and have achieved excellent outcomes with their full spectrum of services, including total joint replacement.

**Call today for an appointment today. 1.866.275.7496**  
[clevelandclinic.org/ortho](http://clevelandclinic.org/ortho)

**Cleveland Clinic**  
 Every life deserves world class care.

\*U.S. News & World Report, 2011.







# baby loves organic

by diana simeon  
photos by alejandro rivera

Companies:

Cherub's Blanket  
Adooka Organics /  
Two Crows For Joy

Model: Home-based

Strolling through Shaker's neighborhoods, you'd never know that tucked behind the facades of the city's houses and apartment buildings are scores of thriving home-based businesses.

Take the Fernway neighborhood, where within a block of each other two of these businesses are flourishing: Cherub's Blanket and Adooka Organics (and its retail web site Two Crows for Joy). There's a special synergy between the two. Both specialize in the manufacture of eco-friendly, made-in-America clothing and accessories for babies and children — a thriving market in Shaker Heights.

## **Cherub's Blanket**

Wondering what to give the newborn on your list? Cherub's Blanket is happy to help. The company, owned by longtime resident Mary Farrell, manufactures organic cotton blankets, hats, socks, towels...and, well, most everything parents need to bundle up their baby.

These days, the company takes orders at its headquarters at Farrell's Shaker home — via [CherubsBlanket.com](http://CherubsBlanket.com) and also at [Amazon.com](http://Amazon.com) — from around the world.

"We're selling to people in places like New York, Chicago, California, even the United Kingdom," says Farrell, who grew up in Shaker and is a graduate of Kenyon College.

But success didn't happen overnight. In fact, Farrell has been creating organic items for more than a decade, beginning with a line of women's clothing in the early 1990s. "Back then, not a lot of people understood what organic was," she says. The venture struggled and in 1996, Farrell found herself with a basement full of organic cotton material, wondering: "What am I going to do with all this?"



**Mary Farrell**, founder of Cherub's Blanket, and opposite page, some of her creations.

Then inspiration struck. "I realized the material was perfect for baby's blankets and that it was the kind of thing I could knock out on my sewing machine." Farrell had learned to sew from her grandmother.

And so Cherub's Blanket was born.

Today Farrell's blankets and other items are made in Chicago, North Carolina, and Texas, as well as Cleveland, while she manages the operation, including marketing and promotion, from Shaker.

Her product line has also grown. The company offers a range of organic blankets – from jersey to flannel to Sherpa – as well as a variety of natural accessories, such as wooden rattles and teethingers. But the most popular items, says Farrell: Cherub's gift sets, which star the company's signature softer-than-soft blankets, all wrapped up in beautiful, yet "totally recyclable" packaging.

Ensuring that all aspects of the business are sustainable, including the packaging, is all in a day's work for Farrell, as is her commitment to "made in America" – and that's made her popular with customers.

"We have the folks who want organic, the people who want made in the U.S.A., and of course the customers who just look at it and say, 'I want that,'" says Farrell.

Indeed, thanks to the growing demand for her organic creations, last fall Farrell was finally able to quit her "day" job.

"I've always been an entrepreneur at heart," she says. "It's just been so exciting."

Locally, The blankets are available at the Sunbeam Shop on Fairmount Boulevard, The Nature Center at Shaker Lakes, and BayArts on Lake Road in Cleveland. They also are sold at the North Union Farmers Market at Crocker Park in Westlake on Saturdays. Customers can also buy through the web site or Amazon.





# Dream. Dare. Do.



When I grow up...I want to be exceptional.



Laurel School Open House  
Sunday, November 4 12:30–3:00 pm

Girls Kindergarten–Grade 12 and Coed Pre-Primary  
Call 216.464.0946 [www.LaurelSchool.org](http://www.LaurelSchool.org)

**LAUREL**  
Dream. Dare. Do.

Laurel School  
One Lyman Circle  
Shaker Heights, Ohio 44122







## Adooka Organics / Two Crows For Joy

For most new parents, just keeping up with the demands of a newborn is more than enough. But after Anne MacGilvray's son was born in 2007, the Philadelphia native and former chorus member with the Chicago Lyric Opera decided she was going to launch a brand-new business.

"When my son was born, I discovered that the options for organic children's clothing were pretty sparse," explains MacGilvray, who moved to Shaker in 2011.

So MacGilvray opted to make and sell her own, under a label she called Adooka Organics after her son's first word, for duck, "uh duck-uh."

Then living in Columbus with her husband, Brian — also a musician and now pursuing a doctorate in musicology at Case Western Reserve University — and working for Ohio State University, it took about two years for MacGilvray's collection to debut. During that time, she designed the clothing and fabric patterns;



**Opposite page:** Anne MacGilvray with some of her stylish organic clothing designs for children. **Models** John Joyce and Clair Hilary Joyce (above) look sharp in some of MacGilvray's fashions.



## MASONRY CRAFTSMAN Complete Design & Build Service

- Water Proofing
- Basement Remodeling
- Fireplaces
- Brick & Stone Work
- Chimneys
- Stucco
- Steps
- Walkways
- Retaining Walls
- Foundations
- Concrete Driveways



**DiFrancesco & Sons, Inc.**

Masonry & Building Contractors

TEL: 216-691-6317







Anne MacGilvray and son Liam in her Shaker design shop at home.



## Ruffing Montessori School

*Engage. Emerge. Learn for life.*

For more information or to schedule a tour  
and classroom observation, please contact our  
Admissions Office at 216-321-7571.

3380 Fairmount Boulevard : Cleveland Heights, OH 44118  
[ruffingmontessori.net](http://ruffingmontessori.net)

**Fall Open House**  
Sunday, November 4, 2012  
**2-4 pm**



and she traveled the country putting together a U.S.-based manufacturing team.

“It’s important to me and many of my customers that our products are all manufactured here in the United States,” notes MacGilvray, who officially incorporated Adooka Organics in 2008.

Since moving to Shaker, MacGilvray has also taken on a partner – a fellow professional singer and former classmate at Northwestern University– and launched a retail web site, TwoCrows-ForJoy.com, where the duo sell Adooka-brand clothing as well as hand-picked items from other eco-friendly, made-in-America manufacturers, like Cherub’s Blanket. Farrell and MacGilvray were introduced by mutual friends.

Like Farrell, MacGilvray has discovered that it’s more than possible to have a worldwide audience right here in Shaker. “I’ve been surprised by how many international orders I’ve gotten,” she notes.

But her customers likely aren’t. MacGilvray’s whimsical designs are delightful and, no surprise, she’s quickly

*continued on page 51*



I want to \_\_\_\_\_

*see more independent  
and vibrant restaurants*

\_\_\_\_\_ in Shaker Heights.

**SHAKER HEIGHTS**  
2020 | What's Your Vision?

Contact us for a Vision Kit:  
[economic.development@shakeronline.com](mailto:economic.development@shakeronline.com)





The

Wow!

Factor

By Diana Simeon

Photos by Alejandro Rivera

*Breaking news: Customer reunited with favorite childhood book after fifty years. Who says there are no happy endings?*

— Loganberry Books  
Facebook status update, July 2012

If you're a reader, just pushing open the door of Loganberry Books is enough to make your heart go pitter-patter.

But take a step or two into the independent bookstore, which is located in the heart of Shaker's Larchmere Boulevard business district, and you'll likely fall head over heels in love.

There are books everywhere, on tall shelves, on short shelves, on tables, even on the floor. They're mostly used but many are new and on subjects and in genres ranging from ...well, everything.

Are you a fan of vintage cookbooks? Have a passion for music or Mars? Searching for your favorite childhood copy of Nancy Drew? Or perhaps just looking for the latest indie bestsellers? You'll find all that and more at Loganberry.

"You walk in and there's such a 'wow' factor," says longtime customer and Shaker resident Diane Schwartz. "It's like a bookstore out of a great movie."

Owner Harriett Logan founded the store in 1994, after deciding she liked books more than the doctorate she was pursuing at the University of Illinois.

"I was having more fun in the bookstore," jokes the Cleveland native.

So she returned to her hometown and threw open Loganberry's doors. For almost a decade, the store — which is named in part for Logan and in part for the loganberry (a hybrid of the blackberry and raspberry) — shared space on Larchmere with Dede Moore Oriental Rugs. In 2003, Loganberry moved to its current location, just up the street, to a building that is reputed to have been a 1920s-era Studebaker showroom.

These days, the store is a Larchmere landmark, with bright purple signage and a rainbow-colored mural of books extending down the east side of the building. Created by artist and musician Gene Epstein, the mural is a homage to books, of course, but also to the Larchmere community, with ti-



Loganberry Books' Harriett Logan, David Barach, Christine Borne Nickras, and Otis.





Gene's Jazz Hot performs at Loganberry Books. From left: Reed Simon, Bill Kenney, Jon Mosey, and Gene Epstein.

tles selected by neighbors, customers, and staffers.

Head inside and you'll find that the store sprawls over several rooms, all decorated with Logan's eclectic mix of vintage furniture and Persian-style rugs. And, of course, books: In fact, there are more than 70,000 books here, organized into areas like the Annex with 30,000 volumes alone (mostly literature) or the store's vast non-fiction section, with subjects ranging from the mainstream (cookbooks, travel, history) to the off-beat (fungi, snakes, timepieces).

"I came across Loganberry shortly after I moved here eight years ago, says Shaker resident Krysia Orłowski. "When I first walked in it felt like being in San Francisco again. They have the largest and most comprehensive poetry section I could find in Northeast Ohio. I try to get there at least once a month. The staff is most helpful and very knowledgeable about children's literature."

Loganberry is a particular favorite with collectors, especially those hunting for children's and illustrated books, leather-bound and modern first editions, wom-

*continued on page 53*

## Meet Rick Coates...

“Providing  
You With Expertise In Hot Water & Steam Boilers,  
As Well As Whole House Generators &  
Ductless Air Conditioning For Over 40 Years”



Heating Cooling Plumbing Electrical  
(440) 449-4328  
[www.smylieone.com](http://www.smylieone.com)



Model BW3 Gas Fired Boiler



Smylie One...  
Winner Of The 2011  
Bryant Medal Of Excellence

OH LIC #18265

Pro-Max Heating  
Tune-Up & Safety Check

\$20 OFF

Now Only \$79.95  
Over 30 Points of Inspection

Valid thru 3/31/13. Limit one per household. During business hours.  
Not valid on prior sales. Can not be used in conjunction with any  
other discounts. Gas Forced Air Systems Only. Boilers Extra.

Fall 2012 Comfort Credit Financing Promotions

- 12 Months With Payment Deferred Interest
- 9.9% Reduced APR With 1.25% Fixed Payment Factor

Subject to credit approval. Please Call For Complete Details.



Whatever it takes.®



# Her Mantra is: *access*

Q&A WITH MEGHAN HAYS

BY SUE STARRETT

HAYS PHOTOS BY JANET CENTURY

The pictorial history of the Shaker Library in this issue was spearheaded by Meghan Hays, the enthusiastic caretaker of the Library's Local History Collection. Housed at the Shaker Heights Public Library's Main Library, the amazing collection is on the first floor, in a room protected by glass doors, directly behind the reference desk.

Though the material is non-circulating, access is easy. This welcoming attitude is championed by Hays – a Balkan historian, Russian major, and professional librarian. She helps patrons arrange to view an array of primary materials, including old photos, yearbooks from the public and private schools, and plat map books that list the names of Shaker's homeowners dating back to the 1920s.

The Local History Collection began in 1995. Then-Library Director Fran Buckley organized it as a collaborative effort bringing together the resources of the Library, Schools, Shaker Historical Society, and the City. The collection was funded initially by the John P. Murphy Founda-

tion, the Cleveland Foundation, and the George Gund Foundation and later folded into the Shaker Library's budget. Kristen Pool was the Library's first local history librarian/archivist.

As part of her responsibilities, Hays, who has been on the job for eight years, maintains a relationship with the Shaker Historical Society. Her position as a liaison trustee allows for a natural dialogue and cooperation. Hays also collaborates with other area organizations, such as the Cleveland Archival Roundtable, Cleveland State University's Cleveland Memory Project, the Society of Ohio Archivists, and Ohio's Heritage Northeast to learn what others are doing, as well as give visibility to Shaker's collection.

Moreover, she helps with outreach to local authors and local history, historic house preservation, and genealogy events at the Library.

Hays is grateful for the help that volunteers have provided during her tenure with filing, database creation, and other labor-intensive tasks. She works only 20



hours each week, and part of that time she wears her “adult services librarian” hat, on duty at the adult reference desk, continuing to do what she loves best: finding information for eager learners.

***What brought you and your family to Shaker Heights?***

We have been in Shaker for 10 years, and we moved here for the schools. My husband David Crampton and I came from Ann Arbor, where we had been in graduate school. He was offered a job teaching social work at Case Western Reserve University, where he is now an associate professor and helping to improve outcomes for children in the child welfare system. Our daughter Hazel went through the sixth grade in the Shaker Schools and then transferred to Hathaway Brown; she just graduated and is attending Oberlin College. Henry, our son, is a sixth grader at Woodbury Elementary School.

***Where did you grow up and attend college?***

I grew up in Maine, though my family moved to the Washington D.C. area before I started high school. I earned a bachelor’s degree in Russian at Grinnell College, and three master’s degrees [Russian and Eastern European Studies, History, and Library Science] at the University of Michigan. I also finished most of my work on a Ph.D. in history. As a graduate assistant, I did a lot of teaching and loved interacting with the students and helping them find information.

However, I really disliked the grading process. Then I had an epiphany and decided to become a librarian. As a librarian I help people learn about ideas and information, but there’s no grading involved. I realized I had wanted to be a librarian since the sixth grade, but hadn’t been paying attention to that desire. It really is a perfect fit.

***How long have you worked at the Shaker Heights Public Library? Where did you work previously?***

I was hired as the Local History Librarian

## Shaker Heights Public Library: Serving the Community for 75 Years

*A Photo Essay by Meghan Hays with Margaret Simon*

Shaker Library’s commitment to its community is one of its greatest hallmarks. Being community-based and community-responsive is perhaps the Library’s most effective technique for building loyalty. This is evidenced by high voter approval ratings (between 75 and 78 percent) and a circulation that is well over the one million mark (1,281,980 in 2011) – which represents a circulation of 45 items per capita. The Shaker Heights community loves and uses its Library.

To fully reflect the history of the Library and include all the people and events that shaped it would take more space than this magazine allows. Therefore, we selected photographs from the Local History Collection that capture the essence of the eras. Many residents will recall the wooden card catalogs, while the newest generation’s Library experience is based as much on a connection to the Internet as on books. Some residents may not know that the Community Building was once the Main Library, and others will recall when the Bertram Woods Branch opened in 1960.

Many more photographs are available in the Local History Collection and its online collection at [www.ClevelandMemory.org/shakerheights](http://www.ClevelandMemory.org/shakerheights). The Library welcomes additional donations from its residents.



**Ellen Ewing** and staff inside storefront library, 1938. Ellen was the library director from 1938 to 1949.





**Top:** Ellen Ewing with children at library storefront door, 1943. **Bottom:** Exteriors of the new Lee Road library building under construction in 1950 (inset), and at completion in 1951. It is now the Stephanie Tubbs Jones Community Building.

in September 2004. When we first moved to the area, I worked for local historian Virginia Dawson, on a contract for NASA, archiving engineers' files for the Rocket Engine Test Facility. Working at the NASA Glenn Research Facility was an incredible experience. After that project was completed, I was a substitute reference librarian at the Shaker Heights and Cleveland Heights-University Heights libraries for about a year, during which time I learned about the job opening at Shaker.

***Do other communities have local history collections like Shaker's?***

Many communities have historical societies, but fewer have extensive local history collections in their public libraries. Ours not only offers information to the public, but also provides a way to connect Shaker's different institutions. Staff from the City, Library, and Schools share material, ask and answer questions, and in the pro-



cess, collectively provide a better understanding of our community.

The Local History Collection operates in a gray area between the preservation-minded world of the archives and the access-oriented world of the public library. Our purpose is to provide access to rare and irreplaceable materials in a way that is as convenient to patrons as possible, while also protecting the material from loss or damage.

Access to the Local History Collection is my mantra. Above all, I want people to know that I am available to answer their questions. I try to respond promptly, am creative about finding answers, and do a lot of reference by email and phone. People are trying to learn about their community, and I want to make primary sources available to them, especially through electronic means.

*Let's talk about the Centennial. How have you and the collection been involved?*

We just finished the Building Card Database, which really streamlined the process of providing our patrons with access to primary documents. This was a huge effort and something we've wanted to do since I started my job. Stored in filing drawers at City Hall were about 10,000 index cards, containing the official building record of every house in Shaker Heights. More than 20 volunteers worked weekly for hours and hours, scanning all the cards and entering all the data. They are the true heroes of this project. They came to us from all walks of life including nursing, law, computer programming, and teaching – everyone from high school students to retirees. I got to meet lots of wonderful people.

The online database has been live at shakerbuildings.com for several months, though we are still dealing with a few details. We were fortunate to work with the City's Planning Department and to receive grants from the Ohio Historical Re-



**Virginia Robinson** in 1949. Virginia was library director from 1949 to 1969.

# hawken.edu Get ready for the extraordinary.

Character development. Real world learning. One-to-one tablet program. Innovative scheduling. Impressive college placement results. Getting Hawken students ready for anything.

The best way to get to know Hawken is to spend time on our campuses.

**All School Open House**  
Sunday, October 14, 2012  
Grades Preschool-12  
Lyndhurst & Gates Mills  
1:00 pm

**Lower & Middle School Parent Visitation**  
Thursday, November 8, 2012  
Grades Preschool - 8  
Lyndhurst  
8:45 am

**Early Childhood Parent Visitation**  
Thursday, December 6, 2012  
Grades PS, PK & K  
Lyndhurst  
8:45 am



**HAWKEN**  
S C H O O L





cords Advisory Board and Ohio Historic Preservation Office to fund this project and its companion, the Shaker Heights content on the Cleveland Historical mobile app.

I also have assisted the Centennial's history subcommittee, and I sang on the Centennial video along with the Shaker Historical Society, the Schools, and the City in commemorating this milestone. We work with Shaker Life all the time, especially this year. It's great to both work and live in this community.

### *What's the next big project?*

We have over 120 rolls of microfilmed blueprints of Shaker's homes, given to us by the City's Building Department to offer greater access to these building plans. I hope that we can digitize these in the next few years. The largest part of what I do is to help architects and homeowners with housing research, and sometimes I assist out-of-state people looking for a parent's childhood home. Many want to see blueprints, but for houses built before 1945, unfortunately, we have neither the microfilm nor the originals.

### *What sorts of activities do you enjoy when you aren't at the Library?*

I love biking, reading, gardening, hanging out with my family, and appreciating everything that Cleveland has to offer, in particular the shows at Playhouse Square and the museums and festivals at University Circle. I also serve on Shaker's Landmark Commission and enjoy volunteering at the schools – especially in the libraries at Fernway and Woodbury elementary schools.



**Margaret Campbell** at Bertram Woods Branch in the 1960s (top). Margaret was the library director from 1969 to 1975. **Story time** in the 1970s (middle). **Director** Barbara Luton and officials at the former Moreland Elementary School for the new library groundbreaking in 1992 (bottom). Barbara was the library director from 1975 to 1994.





# Dureiko **DESIGN/BUILD** Construction

*Understanding the value of detail & quality*

*"This is the second project in a year we've used Dan and his team, they are extremely professional and considerate. We couldn't be happier with both our basement and kitchen. The only difficulty is figuring out what they can renovate next!"*

*Holly (Shaker resident)*

**216/321.9555 [dureiko.com](http://dureiko.com)**

**ADDITIONS/KITCHENS/BATHS/WHOLE HOUSE REMODELS/WINE ROOMS/BASEMENTS**

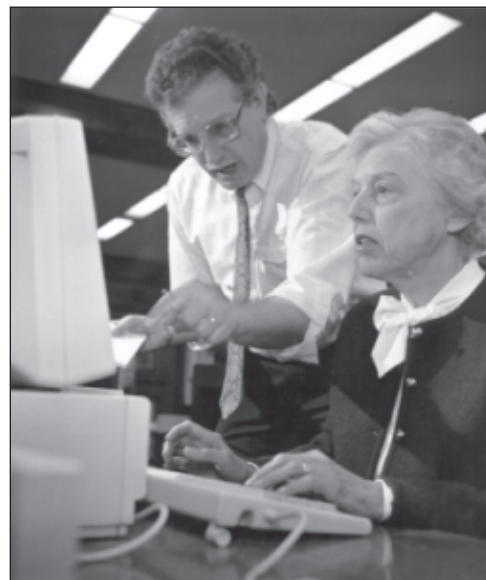
For more information about how Dureiko Construction can design/build your next project, give us a call or visit us on the web.

**NKBA**  
The Finest  
Professionals  
in the Kitchen  
& Bath Industry  
National Kitchen & Bath Association

## Library Technology



**Advancements in technology:** Boys checking card catalog at left; below left, librarian Phyllis Harper and a patron using the new automated catalog; below right, librarian Bob Silver helps a patron with early public catalog; bottom: the new computer training lab.







**Clockwise** from top: Fran Buckley with Nancy Moore at one million circulation celebration, 1996. Fran was library director from 1994 to 1998. **Edrice Ivory**, director from 1998 to 2005, at the opening of the second floor renovation in 1998. **Library Director** Luren Dickinson and Library Board President Jeanne Shatten flank winners of the 2012 MLK Writing Contest. Luren became director in 2005.



## CELEBRATING SHAKER HEIGHTS' CENTENNIAL 1912-2012

PROUD TO SHARE IN SHAKER'S HISTORY  
FAMILY OWNED AND OPERATED SINCE 1976



# HOMESTEAD

35 YEARS IN SHAKER

EXPERT SERVICE

SLATE REPAIRS

TILE REPAIRS

GUTTER REPAIRS

ICE DAMAGE

ROOFING

SLATE AND TILE

ROOF RESTORATION

216-382-7677

500 SOUTH GREEN ROAD  
SOUTH EUCLID, OHIO 44121

FREE ESTIMATES

COPPER WORK

FLASHING

DOWNSPOUTS

SNOW GUARDS

HEAT CABLES

HOMESTEAD-ROOFING.COM

# Beyond “Food, Flags, and Festivals”

## International Baccalaureate in Action in Shaker's K-4 Schools

How do fourth-graders feel about ice cream, homework, and recess?

It's no surprise that in a recent poll, most of them voted in favor of ice cream and recess, and against homework. That is, until they found out that the real issues involved garlic-flavored ice cream, shorter recess time, and abolishing homework.

This mini-civics lesson about informed

voting was the starting point of an International Baccalaureate (IB) lesson plan designed by the fourth grade teachers at Lomond Elementary School last spring.

Over the course of several weeks, the civics lesson grew into a math lesson as the students graphed and compared how their responses looked before and after they received all the information on the

By Jennifer Proe

issues. It then morphed into a social studies lesson, as students learned how different countries around the world govern themselves — as democracies, monarchies, and dictatorships. The unit culminated with a language arts lesson, when the students wrote and debated their own bills to advocate for changes in their world.

Says Lomond teacher Jill DiPiero, “At the end of the unit, we were so impressed with how well our students could explain the branches of government, the separation of powers, and how to create legislation. However, we still had to veto some of their bills.”

With Shaker's K-4 schools now fully immersed in the International Baccalaureate program, two things have become abundantly clear:

- 1: The IB culture goes way beyond “food, flags, and festivals.”
- 2: The IB approach to learning actively engages students of all abilities, at every K-4 school.

By now, Shaker faculty, staff, students, and parents can tick off the 10 IB learner attributes on their fingers with ease: Inquirer, Knowledgeable, Thinker, Communicator, Principled, Open-minded, Caring, Risk-taker, Balanced, and Reflective. They are accustomed to using the language as part of their daily conversations at school and at home. (“Jared, you were a risk-taker when you tried those peas at dinner last night.”) And yes, the international flags and clocks from far-flung time zones are a familiar part of the landscape at every school.

But what has really changed because of IB? Dr. Bernice Stokes, assistant superintendent and director of elementary curriculum, puts it this way: “It's not a change in what we are teaching. It's a change in the

**Top:** Without instructions, Fernway students figured out how to assemble electrical circuits.  
**Onaway** third graders drew Shaker's varied housing styles for their study of architecture.



JENNIFER PROE



CAYDIE HELLER



way we are teaching and how students are learning. We still cover all the state content standards and teach all the traditional subjects – and that of course includes American history and government. What IB provides is a cultural atmosphere for active learning, which results in a high level of engagement for all of our students.”

Superintendent Mark Freeman praises the District staff for having made the transition to IB in a way that is practically seamless to students and parents. “The strength of the IB program is that about 90-95 percent of the work is done by our teachers through professional development, which includes collaborating to develop the IB lesson plans. The part that our students and parents see – the signage, the international flags and clocks – is only about five percent of what the program is really about,” he says. “IB has provided an excellent framework to provide consistency from classroom to classroom, and for teachers to work together as a team to further refine their instruction.”

At the elementary grade level, the IB program stresses four main components: student-initiated learning, hands-on activities, global awareness, and taking action through community service. A stroll through any one of Shaker’s K-4 schools provides ample evidence that Shaker students have fully embraced the IB philosophy and are taking ownership of their learning.

### Student Inquiry

Mercer teacher and parent Laurie Schlein is an enthusiastic proponent of the program, noting that IB has opened up the children to a teaching philosophy that allows them to excel individually and in group settings, and to find different ways of problem solving. “IB has also had a positive effect on my teaching. And I enjoy the fact that the children’s questions drive each unit,” she says.

A prime example of student-initiated learning popped up in Neal Robinson’s second-grade classroom at Mercer last spring, during an IB unit called “Sharing the Planet.” Says Robinson, “One of my students select-

**Sharing** the planet is a major theme of International Baccalaureate. Boulevard students collected and analyzed water samples at the Nature Center at Shaker Lakes.



CAYDIE HELLER



CAYDIE HELLER

## The International Baccalaureate Journey



The Shaker Heights City School District is poised to become the first in the Cleveland area, and one of only a handful in the state of Ohio, to offer International Baccalaureate programming at all grade levels. In doing so, Shaker joins a cadre of schools around the world that have embraced the program's global focus and emphasis on hands-on learning. And it is already proving to be a key reason prospective residents choose Shaker.

The journey to adopt International Baccalaureate programming for grades K-12 began six years ago, when the District introduced a Mandarin language program at the elementary level, thus meeting the second world language requirement for IB World School certification. This opened the door to considering IB for all grade levels.

After examining the benefits and drawbacks to pursuing IB certification, members of the Shaker Heights Board of Education and Administration enthusiastically endorsed the program as an excellent fit with the District's mission to "nurture, educate, and graduate students who are civic-minded and prepared to make ethical decisions; who are confident, competent communicators, skillful in problem solving, capable of creative thinking; who have a career motivation and a knowledge of our global and multicultural society."

Earning certification as an International Baccalaureate World School is a rigorous multi-year process, involving curriculum development, staff training, and site visits by external authorization teams. Shaker embarked on the authorization process in the 2008-09 school year with intensive training for staff members.

By design, the program was rolled out to both ends of the grade spectrum first: the Primary Years Programme, for students in grades K-4, and the Diploma Programme, an elective course of study for students in grades 11 and 12. The Diploma Programme is highly regarded by selective colleges and universities throughout the world. (In a bow to its European origins, IB uses the British spelling of "Programme.")

The High School achieved International Baccalaureate World School status in 2010, and graduated its first cohort of 25 IB Diploma candidates in June this year. All five of the K-4 schools have adopted the IB principles and have been putting them into practice since 2010. Boulevard, Lomond, and Mercer received the IB World School designation this year, with Fernway and Onaway well on their way to authorization.

Last spring, the District initiated the authorization process for the Middle Years Programme, which will benefit all students in grades 5-10. The authorization process typically takes two to three years to complete, during which time schools are expected to put the framework into place and begin implementing the IB principles and practices.



JENNIFER PROE

ed a book to read aloud to the class about recycling, and the students were saddened to learn that most of the Styrofoam we use ends up in the landfill. At that exact moment, they noticed that I was drinking my coffee from a Styrofoam cup."

Robinson's students immediately requested that he switch to a reusable mug, which he agreed to do. They were not satisfied with this small victory. On their own initiative, the students started a letter-writing campaign to persuade all of the teachers to switch to reusable mugs. They then wrote letters to the District's food service provider, the principal, and even the Mayor, to request a ban on the use of Styrofoam throughout the community. (Unfortunately, very few recyclers will accept Styrofoam, so it is not currently included in the City's and Schools' recycling programs.)

The students had mixed success; many of the teachers switched to reusable mugs, but the food service provider was unable to eliminate Styrofoam serving trays due to the high cost of alternative products. Robinson says, "The students learned a valuable life lesson: that they could become agents of change. The existing curriculum takes on a whole new depth and comes to life when it is driven by the students' interests."

### Active Learning

On any given day, students in every school are engaged in hands-on activities that bring relevance (and fun) to the lesson at hand. Fernway students literally watched the light

**Opposite page:** Inspired by IB's emphasis on community service, Lomond students initiated a visit to perform at an assisted living facility. **Top:** Mercer students became environmental activists when they caught their teacher drinking coffee from a Styrofoam cup.



bulb go on when they assembled their own electric circuits using a bag of parts, without benefit of written instructions.

Boulevard fourth graders collected water samples at the Nature Center at Shaker Lakes, which they later analyzed using high-powered microscopes at the Nature Center laboratory.

Lomond first graders built their own instruments out of recycled materials, then paraded around the school with them as they sang a “reduce, re-use, recycle” song they learned from music teacher Cynthia Steiner.

As part of an IB unit called “How We Express Ourselves,” Onaway third graders built three-dimensional architectural structures modeled on local landmark buildings. To prepare themselves for the task, the students spent many weeks gathering information from books, guest speakers, and field trips, including a visit via public transportation to Lakeview Cemetery to identify key architectural elements and various styles.

Mary Neagoy, whose son Russell Markey was an Onaway third grader last year, observes that “extending activities out into the community is a natural fit for the IB program,” one that leaves a lasting impression with students. “Last fall, the students visited Shaker LaunchHouse to demonstrate the inventions they had created to solve a problem in their lives, and got feedback from real-life entrepreneurs. We heard a lot about that at home,” she recalls. (In case you’re wondering, Russell invented a water bottle that does not leak – a must-have item for every home.)

## Global Awareness

There would be no International Baccalaureate program in Shaker without the District-wide Mandarin language program, which features native-speaking guest teachers from the People’s Republic of China. Offering a second world language to students is a requirement to become certified as an IB World School.

Says Mark Freeman, “We are very fortunate that we were able to establish our Mandarin program with the help of the College Board and the Chinese government. It offers our students a unique opportunity to study not only another lan-



CAYDIE HELLER

## Boiler Heating Repair? (Steam or hot water)



### More Shaker Area Homeowners Trust W.F. Hann & Sons

With over 100 years of service to homeowners in the Shaker area, chances are W.F. Hann & Sons installed your boiler or forced air heating system when your home was built. If your boiler’s more than 15 years old, consider upgrading to a new energy-efficient system which can dramatically reduce your heating bills.

To be sure your boiler or heating system is operating safely, call W.F. Hann & Sons today to schedule a complete heating system inspection and cleaning from a certified hydronic heating specialist.

**Call Today To  
Schedule Your  
Service!**

**216.831.4200  
877.516.4200**



**\$25 OFF**



**Heating  
Performance Tune-Up**

Coupon must be presented at time of service. Cannot be combined with any other offer or discount. Previous ProChecks excluded. Cannot be applied toward maintenance agreements. Some restrictions apply.  
Offer expires February 28, 2013.



5108 Richmond Road  
Bedford Heights, Ohio 44146  
**www.wfhann.com**



guage, but a different culture as well.”

Global awareness in the IB curriculum goes far beyond the Mandarin program to include the study of countries throughout the world and the need to share the planet’s resources with them. To help her students understand this concept, Fernway teacher Lena Paskewitz had them plot on a map where the top 10 producers of energy are in the world, and where the largest reserves are located for coal, oil, wind, solar, gas, and hydropower.

Teachers have been quick to tap into

local gems like the Cleveland Museum of Art and the Western Reserve Historical Society to help extend lesson plans into the world beyond the classroom. Boulevard students participated in a CMA program called “Art To Go,” where a curator brought a suitcase of masks from other cultures for them to examine (using white gloves, of course.)

A visit to the Western Reserve Historical Society provided students with an opportunity to assume the identity of immigrants from other countries by donning

native garb from their collection. Says Onaway parent Anne Cole, “Role playing is not an activity my son would normally enjoy, but the experience really drew him in. He came home talking about it in a very animated way, which is unusual for him.”

A host of Shaker parents and residents have also been invited into the classroom to share their real world experiences as they relate to the IB lesson plans. The talent pool has included a City Council member, a Cleveland State University engineer, a geologist, a nuclear physicist, a financial analyst, a high school science teacher, and an entrepreneur – to name only a few.

### Taking Action

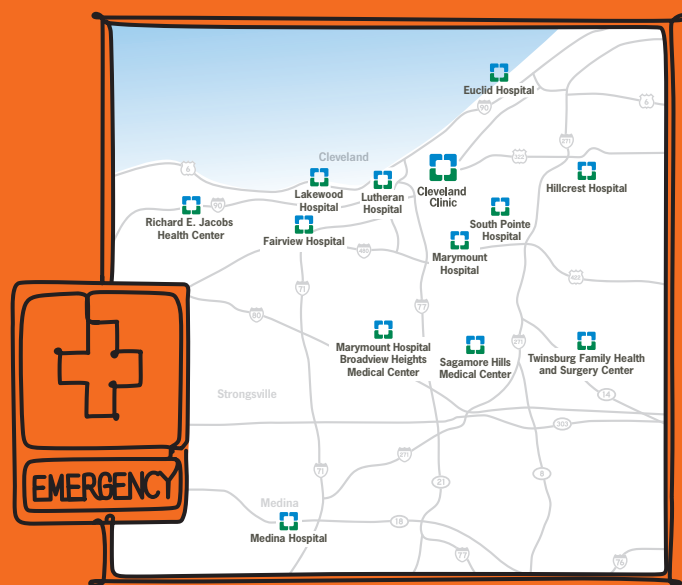
Global awareness easily lends itself to another key component of the IB curriculum, taking action through community service. Boulevard students opted to replace their annual Fun Run with an event called the Dash 2 Help Others, a fitness challenge to raise funds for clean drinking water in Africa.

“This was an entirely student-led initiative, and a great example of how students can participate in solving a global crisis,” says Boulevard principal Colleen Longo.

Lomond fourth-graders decided to take action in their own community by sharing their singing and recorder talents with the residents of the Woodlands of Shaker, an assisted living facility near the Shaker Heights Public Library. Says Cynthia Steiner, “It was a hot day, and a long walk, but the audience really enjoyed it. The students took responsibility for deciding what they should wear and what to perform. When the kids noticed that the residents were smiling and singing along with them, they asked to go back and do it again.”

### Enrichment for Every Student

Some faculty members initially had doubts about whether the program was the right fit for all students. Onaway principal Amy Davis was teaching at the Middle School when the concept of IB was introduced. “I will be the first to admit, I was a skeptic about IB. I was concerned it would not



## Expert care, always close by.

When emergencies happen, you can feel confident knowing the world class care of Cleveland Clinic is nearby.

With convenient locations, advanced technology and a wide range of medical expertise, we offer specialized treatment for everything from illness to critical injuries.

To find Cleveland Clinic emergency services near you, visit [clevelandclinic.org/emergency](http://clevelandclinic.org/emergency).



Every life deserves world class care.



benefit all of our students, particularly our struggling students,” she recalls.

Now fully immersed in the program, Davis has become a believer. “What you see when you walk into any classroom is this deep thinking on a particular topic. It starts with the individual, and then moves out to include a wide variety of viewpoints. The inquiry methodology really does work for all students, because of their natural curiosity,” she says.

Mercer Principal Lindsay Florence adds that learning in this conceptual manner allows students to make connections with the real world and to the other information they have learned. He believes students are benefiting greatly from the teachers’ extensive collaborative instructional planning time.

Christopher Hayward, principal at Fernway, sees a strong connection between engagement and achievement. “IB really helps the curriculum come to life, which is good for all of our students and especially important for those who are struggling. They are seeing more purpose in their learning. From my experience as a teacher and a principal, the higher the level of engagement, the better chance we have of academic success,” he says. 🌿

## Baby Loves Organic

*continued from page 34*

finding a fan base right here in Northeast Ohio. Spend time in and around MacGilvray’s Fernway neighborhood and you’ll see plenty of youngsters running around in Adooka dresses, skirts, shirts, and more.

And also like Farrell, MacGilvray is able to run this busy eco-clothing operation from a small office on the third floor of her home. It’s here that she – via almost constant phone, text, and e-mail conversations with her Chicago-based partner – designs new clothes, creates new fabric patterns, oversees manufacturing, and even boxes up items for shipping when orders come in at Two Crows for Joy.

Oh, and if all this weren’t enough, she’s also still working for OSU part-time (managing a lab), while also caring for her son after school.

“I just love challenges,” says MacGilvray. 🌿



## Raising the Bar

*continued from page 27*

### The Energetic Entrepreneur

Spend any time with Pabley and it’s clear that the company would not be the same without his energy. Pabley, who lives in Shaker Heights with his wife and their two small children, is the consummate entrepreneur: passionate about his products and going to great lengths to promote them.

But first, he gives credit where he feels it’s due, especially to Shaker LaunchHouse.

“LaunchHouse has really been an accelerator for us. We had an idea and some proof points, and we already had something in the game. So I went to LaunchHouse and said, ‘You’re gonna want me because you’ll want a success story,’” Pabley says with a wink.

So far, that’s what Pabley has given LaunchHouse. And in turn, LaunchHouse has connected Pabley with a team of college students and recent grads to help him run his business.

“I’m giving kids jobs who are committed and who want to be a part of something great,” Pabley says. “At the same time, [LaunchHouse CEO and founder] Todd Goldstein will be stepping in as my COO. So, that’s the other benefit.”

**Inspired Design,  
Quality Craftsmanship**

**Kitchens, baths & so much more.**

  
**KARLOVEC  
& COMPANY**

DESIGN/REMODEL

[WWW.KARLOVEC.COM](http://WWW.KARLOVEC.COM)  
216.767.1887

*Still  
Tasty  
After All  
These  
Years!*

- 🌿 34 Years in Shaker Heights
- 🌿 Award Winning Asian Cuisine
- 🌿 Dine in, Take Out, Catering
- 🌿 Delivery: [delivermefood.com](http://delivermefood.com)  
216.229.1600

珠 已 萬 方 東  
**Pearl of the Orient**  
It's All About Good Taste

Van Aken Center  
20121 Van Aken Blvd., Shaker Hts.  
216.751.8181 [www.pearl-east.com](http://www.pearl-east.com)

REMODELER OF THE YEAR BY THE US COMMERCE ASSOCIATION

**We Can  
Do The  
Complete  
Job!**

**Cabinet Refacing  
We Do ADA Work**

SINCE 1952

**GEROME'S**  
KITCHEN & BATH DESIGN CENTER

Mon-Fri  
9-5  
Saturday  
10-2

EAST  
**440-473-1900**

5656 MAYFIELD ROAD  
Next door to Greens of Lyndhurst

WEST  
**440-237-7111**

FREE ESTIMATES • FINANCING AVAILABLE • SENIOR DISCOUNTS

[www.GEROMES.com](http://www.GEROMES.com)

**Are you taking care  
of the BOILER MONSTER  
in your basement?**

**SAVE  
\$30**

Proudly offering quality products from:



**WEIL-McLAIN**

500 Blaine St., Michigan City, IN 46360-2388 [www.weil-mclain.com](http://www.weil-mclain.com)



**P.K. Wadsworth**  
HEATING & COOLING, INC.

Call us at **440-248-2110** or  
visit **[www.pkwadsworth.com](http://www.pkwadsworth.com)**

\$30 savings on heating performance check valid through December 31, 2012 State License #19664

What's more, Good Greens has turned to other LaunchHouse companies for help with promoting the company online. For example, Good Greens web site was designed by fellow LaunchHouse tenant BABL Media, and its stop-motion and animated promotional videos were created by Tiny Giant Studio, also located at LaunchHouse.

"LaunchHouse is a great marketing engine and that's why it's a good fit for us," he says.

Of course, Pabley himself is a powerful marketing tool, due largely to his varied experience, including five years in the Navy, selling books door-to-door (to pay for college), real estate ventures (in good times and bad), management recruiting, nightclub ownership in his hometown of Chicago, and being part of a team of investors who grew a Chicago tanning business from 14 stores to 140.

The nightclub experience shed a lot of light on the psychology of customers. "It taught me what it takes to create a sense of coolness from nothing. And I got to figure out why people would sit for two hours in the cold and pay \$20 to come into an empty room," he jokes.

This fall, he'll put all that experience to the test again with a rollout at Ohio State University, where Good Greens bars will satisfy the munchies of incoming freshmen as part of their welcome packets. Each student will receive two Good Greens "Bites," smaller 50-calorie versions of its bars, along with social media materials, wrapped in an Ohio State box.

"OSU is starting to get rid of unhealthy snacks like candy bars and switching to a healthier meal plan. So, we got in at the right time," says marketing director Szabo. "We hope it helps to launch us not only at OSU, but Columbus as a whole."

Szabo, a 25-year-old Kent State University graduate, calls his time at Good Greens a "tremendous learning experience. We are building up our online presence via our new web site, our free samples web site, and our social media outlets on Facebook and Twitter," he says, adding that the Good Greens team spends a lot of time at events, handing out bars. "We like to do events because we believe that unless customers try our bar, they're not likely to just pick it up in the store."



More flavors and bars are on the horizon for Good Greens in coming months, when the company expects to roll out four Greek yogurt bars and at least two more flavors, Banana and Banana Nut. Good Greens is also growing its private label business, using its powder as the basis for other bars made by Belmont Confections. All the while, Pabley wants to be sure that his growth is controlled and that he can fulfill demand.

Despite the busy side of Good Greens' business, the company is also committed to giving back. Pabley sponsors local youth soccer teams, handing out free samples to players' parents, and has hosted events to raise \$4,000 for the Leukemia and Lymphoma Society of Northeast Ohio.

"We're really trying to get the brand out there," he says. "That's the kind of grassroots thing that wouldn't happen anywhere other than Cleveland."

Perhaps. But what's absolutely certain is that Good Greens wouldn't have happened at all if Pabley's path included a stop at medical school. 🌱



## The Wow! Factor

*continued from page 37*

en's history, and the fine and performing arts.

"We've become quite a destination," says Logan. "We get a lot of out-of-towners."

Two of those out-of-towners, Floridians Pat and Mary Hurn, dropped into Loganberry this summer while shopping for antiques along Larchmere.

"What a great place," gushes Pat Hurn, an American history enthusiast. "I could

spend all day here. You hear a lot about Shaker Heights' homes, but this sort of amenity is the icing on the cake. The huge number of books that are here – I mean, you don't see that at many independents outside New York."

And Logan herself is also a bit of a legend for her skill at recommending books and tracking down hard-to-find titles.

"Harriett is just one of those people with such a demon mind," says Schwartz. "Her customers are often drilling down

# NINTH SEASON 2012 2013



## Tracy Kidder

Tuesday, October 9, 2012 • 7:30 p.m.

PlayhouseSquare • Ohio Theatre • 1511 Euclid Ave., Cleveland

For tickets visit [www.playhousesquare.org/writerscenterstage](http://www.playhousesquare.org/writerscenterstage) or call 216.241.6000.



Cuyahoga County  
Public Library  
Foundation



PlayhouseSquare



SPONSORS:



# {INSPIRATION} THE MOMENT YOU REALIZE YOU'RE NEVER TOO YOUNG TO RUN A BUSINESS.

GILMOUR  ACADEMY

Where Inspiration Happens™

From the Lower School to the Upper School, we focus on developing  
the entrepreneurial spirit in every student.

Open House: Wednesday, October 10

Lower School, Middle/Upper School – 6:00 p.m. [gilmour.org](http://gilmour.org)

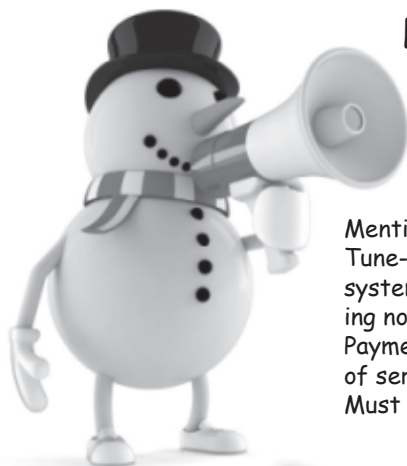
Open House RSVP or campus visit, contact [admissions@gilmour.org](mailto:admissions@gilmour.org) or call 440.473.8050



An independent school in the Catholic, Holy Cross tradition, inspiring students Pre-K – 12

## ATTENTION NEIGHBORS!

Heating Tune-Up/Safety  
Inspection Special  
**only \$104**



Mention this discount when scheduling.  
Tune-up allows for 45 minutes of labor per  
system, parts additional. Discount valid dur-  
ing normal workday hours only (M-F; 8-3:30).  
Payment must be given to technician at time  
of service or discount pricing is forfeited.  
Must be scheduled prior to 11/15/12.

Owned and operated  
by 4th generation  
Hann brothers.

**VERNE & ELLSWORTH HANN INC.**

[Hannheatingcooling.com](http://Hannheatingcooling.com)

**216-932-9755**

Bonded • Insured OH LIC #24462



HEATING / COOLING / PLUMBING / SPECIALIZING IN STEAM & HOT WATER SYSTEMS

into erudite areas, but I don't think there are many that leave Harriett in the dust navigating whatever they're interested in."

That's particularly true when it comes to children's literature – which Logan also collects – where over the years she's reunited many of her customers with a childhood favorite.

Indeed, browsing the store's children's section is like a trip down memory lane, with everything from vintage A.A. Milne (Winnie the Pooh) or Frank L. Baum (The Wonderful Wizard of Oz) to many of the popular children's series from the past century. There's the Bobsey Twins and Nancy Drew to more obscure classics like Eleanor H. Porter's Polyanna or Edward Stratemeyer's The Rover Boys. Meanwhile, younger readers will discover many recent hits here too.

And if all this weren't enough, even the less-than-avid reader can find plenty at Loganberry. The store is packed with what Logan calls "ephemera," like old prints and maps, classical Hollywood movie stills, vintage Cleveland postcards, even a selection of 1920s-era cigarette lighters. And Clevelanders in the know will tell you that Loganberry's greeting card selection can't be beat.

There's also an art gallery and a regular series of monthly events – author readings, book clubs, music – as well as special events, such as the regular Northern Ohio Bibliophilic Society (NOBS) Forum. On November 15, Shaker resident Andy Leach, director of the Rock and Roll Hall of Fame and Museum's Library and Archives, will talk about the collection, which includes the personal papers of performers, photographers, journalists, critics, poster artists, collectors, and fan clubs.

Also popular is the annual Otis' Old Curiosity Shop, a December holiday market modeled after the beloved Twigbee Shop at Cleveland's former Higbee's department store.

Otis is a stray cat that Logan adopted several years ago and, when not napping in the front window, he presides over the store.

"He loves to greet the customers," says Logan. "And he takes his job very seriously." 🐾



Please send calendar submissions and deadline inquiries to [shakerdates@aol.com](mailto:shakerdates@aol.com)

## Ongoing Activities for Families

**MONDAYS, WEDNESDAYS, THURSDAYS & FRIDAYS: Parent and Child Play Sessions,** THE PATRICIA S. MEARNS FAMILY PLAYROOM AT SHAKER FAMILY CENTER. An opportunity for parents and caregivers with children from birth to age 5 to play and make friends. Playroom is open Monday, Wednesday & Friday 9:30 am-noon or Monday, Wednesday, Thursday & Friday 4-6 pm. Use of gym and muscle room during specific hours is also included. FEES & INFO: 216-921-2023.

**TUESDAYS, THURSDAYS & SATURDAYS: Play and Learn Station, 10 AM-NOON,** MAIN LIBRARY. Free, drop-in, literacy-based play for parents and caregivers with children from birth to age 5, co-sponsored by Shaker Library and Family Connections. Evening hours: 6-8 pm Tuesdays. INFO: 216-921-2023 OR 216-991-2030.

**WEDNESDAYS: Play and Learn Station for Home Day Care Providers, 10 AM-NOON,** MAIN LIBRARY. Free, drop-in, literacy-based play sessions just for home day care providers and their chil-

dren birth to age 5, co-sponsored by Shaker Library and Family Connections. INFO: 216-921-2023 OR 216-991-2030.

**FRIDAYS: Family Fun Fridays for Families Raising Children 3-5 with Special Needs, 1-3PM,** PLAY AND LEARN STATION AT MAIN LIBRARY. Free, drop-in, facilitated playgroup for parents with children ages 3-5 with special needs. Special activities held on the 2nd, 3rd, and 4th Fridays of the month. INFO: 216-921-2023.

**SATURDAYS: Saturday Gym, 10 AM-NOON,** GYM AT SHAKER FAMILY CENTER. A place for parents and children, birth-6 years to climb, jump, ride trikes, and play on Saturday mornings October 20 thru April 20. All children must be accompanied by an adult. FEES & INFO: 216-921-2023.

**BIRTHDAY PARTIES:** Saturdays, 11:30 AM-1:30 PM OR 2:30-4:30 PM, and Sundays 11 AM-1 PM OR 1:30-3:30 PM, SHAKER FAMILY CENTER. Family Connections at Shaker Family

Center is a great place to hold a birthday party for your little one. Enjoy private use of the gym filled with riding toys and equipment. FEES & INFO: 216-921-2023.

## Ongoing Activities for Adults

**MONDAYS: Monday Morning Jumpstart, 10 AM-NOON,** MAIN LIBRARY. A jobs club moderated by Career Transition Center's Bonnie Dick. Meet other job seekers and gain insights about job strategies. INFO: 216-367-3011.

**TUESDAYS: English In Action, 7 PM,** MAIN LIBRARY. Brondy Shanker leads a free program for those seeking to learn to read and speak English. INFO: 216-991-2030.

**WEDNESDAYS: 12-Step Discussions, 8-9:30 PM,** PLYMOUTH CHURCH, 2860 COVENTRY RD. Your first step to beating addictive behavior begins here.

**THURSDAYS: Open Bridge, 1-4 PM,** STEPHANIE TUBBS JONES COMMUNITY

*continued on page 58*

*Calendar listings were correct at press time, but please call ahead to confirm.*

## DESTINATIONS...

**BERTRAM WOODS BRANCH LIBRARY**  
20600 Fayette Road  
216-991-2421

**MAIN LIBRARY**  
16500 Van Aken Boulevard  
216-991-2030

**THE NATURE CENTER AT SHAKER LAKES**  
2600 South Park Boulevard  
216-321-5935

**STEPHANIE TUBBS JONES  
COMMUNITY BUILDING /  
COMMUNITY COLONNADE**  
3450 Lee Road  
216-491-1360

**FAMILY CONNECTIONS AT  
SHAKER FAMILY CENTER**  
19824 Sussex Road  
216-921-2023

**SHAKER HEIGHTS HIGH SCHOOL**  
15911 Aldersyde Drive  
216-295-4200

**SHAKER HISTORICAL SOCIETY  
& MUSEUM**  
16740 South Park Boulevard  
216-921-1201

**SHAKER MIDDLE SCHOOL**  
20600 Shaker Boulevard  
216-295-4100

**THORNTON PARK**  
3301 Warrensville Center Road  
216-491-1295

## OCTOBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
		An Evening with <b>David Pogue</b> 7 pm, Shaker High. (p. 58)		Education Inno- vation Summit <b>10/4-5</b> 11 am, Hathaway Brown. (p. 58)	First Friday 7 pm, Larchmere Blvd. (p. 58)	Shaker Heights <b>Fire House</b> <b>Open House</b> 1 pm. (p. 58)
7	8	9	10	11	12	13
Lies, Elections, and Reporting: <b>A Reporter's</b> <b>Dilemma</b> 9:30 am, First Unitarian Church. (p. 59)	Monday Morning <b>Jumpstart</b> Ongoing. 10 am, Main Library. (p. 55)	William N. Skirball Writers <b>Center Stage</b> Tracy Kidder, 7:30 pm, Ohio Theatre. (p. 66)	Gluten-Free <b>Living</b> 7 pm, Bertram Woods. (p. 60)		Family Campfire <b>Night</b> 6:30 pm, Nature Center. (p. 62)	Midsummer <b>10/12-13, 18-20</b> 7 pm, Wiley Middle School. (p. 65)
14	15	16	17	18	19	20
The Kent State <b>Shootings</b> 4 pm, Shaker Historical Society. (p. 61)		An Evening with <b>Michael Roizen</b> 7 pm, Shaker High. (p. 61)	Fall Orchestra <b>Concert</b> 7:30 pm, Shaker High. (p. 61)	Open Bridge Ongoing. 1 pm, Stephanie Tubbs Jones Community Building. (p. 55)	9th Annual <b>Cleveland Wine</b> <b>Opener</b> 7 pm, Galleria at Erieview Plaza. (p. 66)	Community Meal noon, Christ Episco- pal Church. (p. 61)
21	22	23	24	25	26	27
Concert 4 pm, First Unitarian Church of Cleveland. (p. 63)	Sports Boosters <b>Meeting</b> 7:30 pm, Shaker High. (p. 63)	Play and Learn <b>Station</b> Ongoing, 10 am, Main Library. (p. 55)	12-Step <b>Discussions</b> Ongoing. 8 pm, Plymouth Church. (p. 55)	Classics <b>Book Club</b> 7 pm, Loganberry Books. (p. 63)	Inca Son 7:30 pm, Cleveland Museum of Art. (p. 66)	North Union <b>Farmers Market</b> Ongoing. 8 am, Shaker Square. (p. 58)
28	29	30	31		HALLOWEEN 31	
		Stone Oven Days Ongoing, 2267 Lee Road. (p. 62)	Parent and Child <b>Play Sessions</b> Ongoing. Shaker Family Center. (p. 55)		Trick or Treat 6 pm, Shaker streets. (p. 63)	



# NOVEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 <b>Coyotes in Your Backyard</b> 7 pm, Nature Center. (p. 62)	2	3 <b>Saturday Gym</b> Ongoing. 10 am, Shaker Family Center. (p. 55)
4 <b>A Cappella Choirs Performance</b> 3 pm, First Baptist Church. (p. 64)	5 <b>Fall Band Concert</b> 7 pm, Middle School. (p. 64)	6	7 <b>Jordi Savall &amp; Hespérion XXI</b> 7:30 pm, Cleveland Museum of Art. (p. 66)	8 <b>Gene's Jazz Hot</b> 7 pm, Loganberry Books. (p. 64)	9 <b>Cleveland's West Side Market: 100 Years and Still Cooking</b> 6 pm, Westside Market. (p. 64)	10 <b>NanNoWriMo</b> 2 pm, Main Library. (p. 64)
11 <b>Holiday Jewelry Show</b> 11/11-13 11:30 am, 2951 Drummond. (p. 64)	12	13 <b>William N. Skirball Writers Center Stage</b> Geraldine Brooks & Tony Horwitz, 7:30 pm, Ohio Theatre. (p. 66)	14	15 <b>Play and Learn Station</b> Ongoing, 10 am, Main Library. (p. 55)	16	17 <b>Community Meal</b> noon, Christ Episcopal Church. (p. 65)
18 <b>Post Election Reality: Let's Talk It Over</b> 9:30 am, First Unitarian Church. (p. 65)	19 <b>Parent and Child Play Sessions</b> Ongoing. Shaker Family Center. (p. 55)	20 <b>Stone Oven Days</b> Ongoing, 2267 Lee Road. (p. 62)	21	22 <b>THANKSGIVING</b> 31st Annual Cleveland Turkey Trot 7:30 am, Galleria at Erieview. (p. 66)	23 <b>Larchmere Holiday Stroll</b> 11/23-24 Larchmere Blvd. (p. 65)	24 <b>North Union Farmers Market</b> Ongoing. 8 am, Shaker Square. (p. 58)
25	26 <b>Monday Morning Jumpstart</b> Ongoing. 10 am, Main Library. (p. 55)	27	28	29 <b>Open Bridge</b> Ongoing. 1 pm, Stephanie Tubbs Jones Community Building. (p. 55)	30	

## OUT & ABOUT

BLDG. Card lovers can't trump this activity that only costs \$1. INFO: 216-491-1295.

**FRIDAYS: Zumba Fitness, 9:30 AM,** PLYMOUTH CHURCH, 2860 COVENTRY RD. Christel Turner, AFAA, Zumba-trained instructor, combines Latin and International music with a fun and effective workout. \$4/person. INFO: 216-269-6834.

**SATURDAYS: North Union Farmers Market, 8 AM-NOON.** SHAKER SQUARE. County farmers bring their wares to city folks. Buy fresh, local, seasonal produce and meet friends at the market. INFO: 216-751-7656.

### Picture This: Art About Town

**THROUGH OCTOBER 5: Shaker's Iconic Trees,** MAIN LIBRARY. The Nature Center Photography Club exhibits photos of Shaker's trees in celebration of the City's Centennial. INFO: 216-991-2030.

**THROUGH DECEMBER 30: Celebrating Community Spirit: Shaker Heights 1955-1980.** THE SHAKER HISTORICAL SOCIETY. This exhibit juxtaposes Shaker Heights' prosperity and affluence with the national issues of civil rights, integration, the feminist movement, the Vietnam War, and the 1960s counterculture. Narratives chronicle significant events that resulted in Shaker Heights' legacy of tolerance and diversity. Members free. \$4/adult non-members; \$2/children 6-18. INFO: 216-921-1201 OR shakerhistory.org.

**OCTOBER 4: Gallery-Opening Reception, 6-8 PM,** LOGANBERRY BOOKS ANNEX GALLERY, 13015 LARCHMERE BLVD. Enjoy the clever works on paper

entered in the "Octavofest: Books Arts and Altered Books" contest, which will be on display through October 29. INFO: 216-795-9800.

**NOVEMBER 26: Don Hisaka: The Cleveland Years,** MAIN LIBRARY. View an exhibit of photographs of the Shaker Heights house designed and built by Don Hisaka for his family in 1968. The exhibit, arranged by the Cleveland Artists Foundation and highlighting Hisaka's visit to Cleveland in 2011, will be on display through January 4, 2013.

## Events for OCTOBER

**OCTOBER 1: Band Boosters,** 7 PM, SHHS BAND ROOM. Parents are invited to drum up support for the band. INFO: HOLLY WANG, holly57@gmail.com OR JULIANNE MCKINZIE, doug\_julianne@gmail.com.

**OCTOBER 2: An Evening with David Pogue, 7 PM,** SHAKER HIGH SCHOOL LARGE AUDITORIUM. Shaker Schools Foundation presents Shaker grad David Pogue in a delightfully entertaining evening on information technology. Pogue writes the weekly tech column for the New York Times and a monthly column for Scientific American. He's the host of "NOVA ScienceNow" and other science shows on PBS, and has been a correspondent for "CBS Sunday Morning" since 2002. Advance registration requested. Tickets: \$30 or \$25/each for two or more. INFO: 216-295-4329.

**OCTOBER 4-5: Education Innovation Summit, 11 AM-4:15 PM,** HATHAWAY BROWN SCHOOL, 19600 NORTH

PARK BLVD. Third Annual Education Innovation Summit, "Everybody's Children: Independent Schools, Educational Reform, and the Future of Teaching." Open to the public and to teachers and administrators from all schools, this event will raise and answer questions about how to improve education across the spectrum. The New York Times' Pulitzer Prize-winning columnist Thomas Friedman, author of *The World Is Flat* and *That Used to Be Us*, will give the keynote address at 6:30 pm Thursday, Oct. 4. Friday workshops are from 7:30 am-5:30 pm and feature a special presentation by Paul Tough, author of *Whatever It Takes*, and *How Children Succeed*. \$20 for Keynote presentation; \$400 for full conference. Visit [www.hb.edu/summit12](http://www.hb.edu/summit12) for schedule and to register. INFO: 216-320-8785 OR EMAIL [innovation@hb.edu](mailto:innovation@hb.edu).

**OCTOBER 5: First Quarter Principal & Parent Coffee, 7:30-8:30 AM,** SHAKER HIGH SCHOOL PARENT RESOURCE ROOM. Informal gathering for all high school parents with principal Mike Griffith to meet, ask questions, and learn about current school topics. INFO: 216-233-6726 OR EMAIL [shhsptopres@gmail.com](mailto:shhsptopres@gmail.com).

**OCTOBER 5: First Friday, 7 PM,** LARCHMERE BLVD. Shops on the Boulevard are open until 9 pm, and restaurants until midnight. Whoooo's who? Join fellow night owls for a night out on the Boulevard!

**OCTOBER 6: Shaker Heights Fire House Open House, 1-3 PM,** 17000 CHAGRIN BLVD. Station and fire truck tours, kids' activities, fire safety tips, and refreshments. The Health Department will give flu shots; Safe Kids Coalition will bring a 911 simulator and provide poison



## OUT & ABOUT

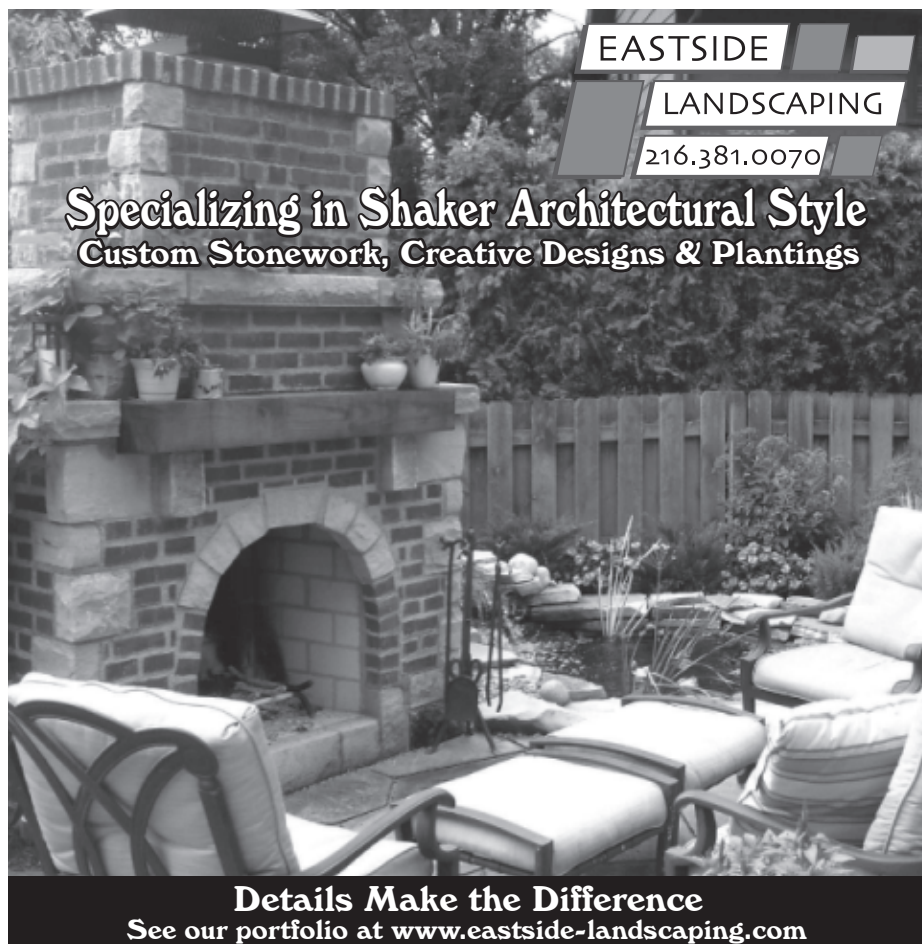
control information; and University Hospitals will offer health screenings. Bring the family. Have fun while learning to be safe. INFO: 216-491-1200.

**OCTOBER 7: Lies, Elections, and Reporting: A Reporter's Dilemma, 9:30-10:45 AM,** FIRST UNITARIAN CHURCH, 21600 SHAKER BLVD. Richard Perloff, director of CSU's School of Communication, discusses reporter truth telling. Has it been surpassed by other priorities such as providing balance, maintaining objectivity, or refusing to take sides? Should reporters "adjudicate" or simply report what was said by both sides? INFO: 216-751-2320.

**OCTOBER 7: Spaghetti Dinner, NOON-3 PM,** CUMMINS HALL AT OUR LADY OF PEACE PARISH, SHAKER BLVD & EAST 126TH ST. Use your noodle and don't cook tonight! Come for camaraderie, raffle, and side boards. Cash raffle prize of \$2,000. Raffle tickets: \$5 each or 5 for \$20. Dinner tickets: \$10/adults; \$5/children 10 and under. INFO: NANCY MCINTOSH, 216-421-4211.

**OCTOBER 7: A Woman of Courage and Compassion: Rev. Dr. Joan Campbell, 4 PM,** THE SHAKER HISTORICAL SOCIETY. Rev. Dr. Joan Campbell will discuss Martin Luther King, Jr.'s 1964 visit to Shaker Heights and integration efforts in the community. Free for members, \$5/non-members. INFO: 216-921-1201 OR shakerhistory.org.

**OCTOBER 9: Medicare and You, 1:30-3:30 PM,** MAIN LIBRARY. The presentation will include an overview of the Ohio Senior Health Insurance Information Program (OSHIIP) and Medicare coverage as it applies to beneficiaries. The focus will be on



**EASTSIDE**  
**LANDSCAPING**  
216.381.0070

**Specializing in Shaker Architectural Style**  
**Custom Stonework, Creative Designs & Plantings**

**Details Make the Difference**  
See our portfolio at [www.eastside-landscaping.com](http://www.eastside-landscaping.com)



**Early Childhood Enrichment Center**

**3 Star Step Up To Quality Rated**  
**In our 38<sup>th</sup> Year Serving Shaker**

Full & Part Time Slots Available  
Toddler: 18 mos. to 3 yrs old - Staff/Child Ratio 1:6  
Preschool: 3 to 5 yrs old - Staff/Child Ratio 1:9  
(\$25.00 Off Registration Fee for mentioning this Ad)

Programs include:  
Music  
Sign Language  
Spanish  
&  
Dalcroze-Eurhythmics

19824 Sussex Road,  
Shaker Heights, OH 44122  
216-991-9761  
<http://eceshaker.org>

**naeyc** **step up to quality**

## OUT & ABOUT

the latest changes in the federal program as it relates to Medicare Parts A, B, and D, Medicare Supplemental Insurance, and Medicare Advantage plans. This information is relevant to anyone who wants to be informed of the changes in Medicare. INFO: 216-991-2030.

**OCTOBER 9: Board of Education Meeting, 6 PM,** ADMINISTRATION BLDG. Monthly meeting of the School Board. INFO: 216-295-4322.

**OCTOBER 10: Gluten-Free Living, 7-8 PM,** SHAKER LIBRARY, BERTRAM WOODS BRANCH. Over two million people in the United States have Celiac Disease, and the only effective treatment is a gluten-free diet. Cindy Koller-Kass, president of the Greater Cleveland Celiac Association and authority on the

gluten-free diet, will talk about it and explain how to follow it for better health. INFO: 216-991-2421.

**OCTOBER 11: Gene's Jazz Hot, 7-9 PM,** LOGANBERRY BOOKS, 13015 LARCHMERE BLVD. Hot tunes in a cool bookstore with free cookies. Donations for the band gratefully accepted. INFO: 216-795-9800.

**OCTOBER 12: AARP Driving Safety Class, 12:30-4:30 PM,** STEPHANIE TUBBS JONES COMMUNITY BLDG. Take this class led by Don Frerichs and you might drive down your insurance rates. \$12/AARP member; \$14 non-member. INFO: 216-491-1295.

**OCTOBER 13: Foster Care Information Meeting, NOON-2 PM,** BELLEFAIRE JCB, 22001 FAIRMOUNT BLVD.

Take your first step in becoming a foster parent. Meet and talk with current foster parents and Bellefaire JCB professionals. INFO: KARIN 216-320-8251 OR EMAIL [jordank@bellefairejcb.org](mailto:jordank@bellefairejcb.org).

**OCTOBER 14: The Van Sweringen Demonstration Homes: A Centennial Walking Tour starring the Cleveland Historical Mobile App, 2-4 PM,** MAIN LIBRARY. Meet at the Library for snacks, maps, and apps! The City's Landmark Commission and Shaker Library merge history and technology in a fun, informative afternoon learning about Shaker's landmarked Van Sweringen Demonstration Homes. Local historian Ken Goldberg will lead a one-hour, 1½-mile walking tour while sharing his expertise on the architectural treasures of the



### THE CLEVELAND CHAMBER MUSIC SOCIETY offers its full 63<sup>rd</sup> season at Plymouth Church. 2860 Coventry Road, Shaker Heights 44120

Join us for superb artists and exceptional acoustics.  
Tuesdays at 7:30 p.m. • Pre-concert interviews at 6:30 p.m.

9 October 2012  
30 October 2012  
4 December 2012  
29 January 2013  
19 March 2013  
16 April 2013  
30 April 2013  
  
5 May 2013

Jerusalem Quartet  
Tokyo String Quartet  
Juilliard String Quartet  
Steven Isserlis, cello, and Kirill Gerstein, piano  
Takács Quartet, with Garrick Ohlsson, piano  
Quatuor ébène  
Berlin Philharmonic Wind Quintet

Young Artists Showcase • free • 7:00 p.m. Sunday  
Omer String Quartet  
First Unitarian Church, 21600 Shaker Blvd. 44122  
Pre-concert interview at 6:15 p.m.

[www.ClevelandChamberMusic.org](http://www.ClevelandChamberMusic.org) 216.291.2777  
Mention this ad for 20% discount on adult tickets & new subscriptions.





## OUT & ABOUT

community. Bring your smartphone to use the free ClevelandHistorical mobile app. Wear weather-appropriate clothing and comfortable shoes. Following a brief introduction, drive or carpool to the starting point at the Lynnfield Road Rapid Station. In inclement weather, take a virtual tour. Free. Register early as the tour is limited to 15 participants. INFO: 216-991-2030 OR [bit.ly/walktour2012](http://bit.ly/walktour2012).

**OCTOBER 14: The Kent State Shootings, 4 PM**, THE SHAKER HISTORICAL SOCIETY. Kent State University Professor Laura Davis discusses the May 4, 1970 Kent State University shootings and the national response. Free for members; \$5/ non-members. INFO: 216-921-1201 OR [shakerhistory.org](http://shakerhistory.org).

**OCTOBER 16: Getting Started with Medicare, 1-3 PM**, STEPHANIE TUBBS JONES COMMUNITY BLDG. Medicare made easy. Learn how Medicare works; what Parts A, B, C, and D cover and don't cover, and the difference between Medicare supplement and Medicare advantage plans. Free. INFO: 216-491-1295.

**OCTOBER 16: An Evening with Michael Roizen, 7 PM**, SHAKER HIGH SCHOOL LARGE AUDITORIUM. You: the Audience! Shaker Schools Foundation presents Dr. Michael Roizen of the Cleveland Clinic, who will speak as part of the Shaker Heights Centennial. Free. INFO: 216-295-4329.

**OCTOBER 17: 50+ Adult Health Fair & Expo, 10 AM-2 PM**, STEPHANIE TUBBS JONES COMMUNITY BLDG. Find out about local services for seniors. INFO: 216-491-1295.

**OCTOBER 17: Fall Orchestra Concert, 7:30 PM**, SHAKER HEIGHTS HIGH SCHOOL. Students pull some strings for friends and relatives.

**OCTOBER 18: Northern Ohio Bibliophilic Society (NOBS) Forum, 7 PM**, LOGANBERRY BOOKS, 13015 LARCHMERE BLVD. Founded in 1911 by Carl Moellman and William Sommer, the Kokoon Club was one of the most exclusive avant-garde arts organizations in Cleveland and its annual Bal Masque (1913 to 1946) was the place for bohemians, featuring elaborate costumes, stage props, and outrageous performance art. Henry Adams, professor of American Art at CWRU and author of *Out of the Kokoon*, presents a colorful slide show about this important part of our cultural history. INFO: 216-795-9800.

**OCTOBER 20: Community Meal, NOON**, CHRIST EPISCOPAL CHURCH, 3445 WARRENSVILLE CENTER RD. Enjoy a deliciously prepared meal in an atmosphere of friendship, community, and dignity. All are welcome and the meal is free. INFO: 216-991-3432.

**OCTOBER 21: The Road to National Healthcare: Where Are We Headed?, 9:30-10:45 AM**, FIRST UNITARIAN CHURCH, 21600 SHAKER BLVD. The Supreme Court issued its decision on the Affordable Care Act, but uncertainty remains. J.B. Silvers, Chair of CWRU Weatherhead School of Management's Department of Banking and Finance and Professor of Health Care Finance speaks on what may be in store for Ohio's families, hospitals, doctors, and our county's 67,000 healthcare employees. How can we figure the cost estimates of this legislation? INFO: 216-751-2320.



**THE MICHAEL ROTMAN PROJECT**  
*Renovating Shaker Homes over Twenty Years*

### Specializing in:

- kitchen and bathroom remodeling
- custom carpentry, interior & exterior
- all phases of painting & decorating
- home theater & audio installation
- home maintenance management

Please visit our website to learn more.  
[themrp.com](http://themrp.com) 216-256-6225



### THE LAKESHORE WINDOW COMPANY FEATURES:

- Distributor of Pella Windows
- 10 color choices for Vinyl Windows
- Energy Star guidelines/Lifetime Warranty
- Highly competitive pricing
- Lead-safe EPA certified firm
- Registered contractor in Shaker Hts.
- Backed by years of distribution experience
- \* A+ rating with the B.B.B.

Call 440-358-9911 for a free consultation



*Your Complete Tree Care Specialists*

**Fully Insured • Free Estimates**

**216-932-9901**

- Complete Tree Maintenance Program
- Certified Arborists on Staff
- Tree Removal
- Tree Trimming
- 168'30 Ton Crane
- 75' Bucket Trucks
- Deep Root Fertilization
- 24 Hour Emergency
- Stump Grinding
- Tree Moving

## The Nature Center at Shaker Lakes

2600 South Park Boulevard INFO: 216-321-5935 OR [shakerlakes.org](http://shakerlakes.org).

**TUESDAYS: Stone Oven Days, 2267 LEE ROAD.** The Stone Oven donates a percentage of the day's sales to the Nature Center.

**OCTOBER 1-19: Annual Bird Seed Sale.** The Nature Center and Wild Birds Unlimited offer high quality birdseed for your fine-feathered friends. Order forms are available online; orders are due October 29. Bird Seed pick-up dates are 12-5 pm November 2 and 10 am-3 pm November 3.

**OCTOBER 2, 9, 16 & 23: Kindermusik Goes Outdoors, 9:30-10:45 AM.** The Nature Center and Kindermusik of Cleveland present "Down on the Ground," an outdoor adventure for children ages 2½ to 4½ years with an adult designed to combine a

child's love of music and curiosity of crawling critters. Children will learn how things live, grow, scurry, and bounce around on the ground. Songs, rhymes, gestures, movement, and musical activities will enhance learning as they observe the natural world around them. \$80/members; \$85/non-members. Class includes a take-home booklet, CD, and instrument.

**OCTOBER 12: Family Campfire Night, 6:30-8:30 PM.** Bring out your inner child at this fun evening of hiking, campfire stories, and songs. Rain or shine. Bring camp chairs and a marshmallow stick. \$5/person with a \$25 maximum per family up to 6 people. Register online or call by October 10.

**OCTOBER 14: Fall Bird Hike, 8:30-10:30 AM.** Meet in the Nature Center parking lot for a fall birding walk. Bring a valid ID to borrow binoculars. Free.

**OCTOBER 18: Tales n' Trails: Monarch Migration & Witch Hazel Blooms, 2-3:30 PM.** Join us for this monthly program for adults on the trails at the Nature Center as weather permits or indoors in inclement weather. \$3/person.

**NOVEMBER 1: Coyotes in Your Backyard, 7-8:30 PM.** Meet Dr. Stanley Gehrt, certified wildlife biologist, urban coyote expert, and associate professor at Ohio State University who will speak about his 10-year research project in the Chicago area, which revealed that urban coyote populations are much larger, live longer, and are more active at night than rural populations. Learn more about his study and the coyotes in our region, and watch a video of coyote behavior to gain a greater understanding of this elusive creature. \$8/members, \$10/non-members. Register online or call the Nature Center.

**NOVEMBER 2: Bird Seed Pick-up, NOON-5 PM.** Preorders of birdseed available for pick-up at the Nature Center.

**NOVEMBER 3: Bird Seed Pick-up, 10 AM-3 PM.** Preorders of birdseed available for pick-up at the Nature Center.

**NOVEMBER 8: Crepuscular Coyote Hike, 5-6:30 PM.** Come for a hike as the sun sets over Lower Shaker Lake and look for tracks and signs of coyotes on the Nature Center property and maybe even in your backyard. \$5/person with a \$25 maximum per family up to 6 people. Registration is required.

**NOVEMBER 11: Fall Bird Hike, 8:30-10:30 AM.** Meet in the Nature Center parking lot for a free, "tweet" morning walk. Bring a valid ID to borrow binoculars.

**NOVEMBER 15: Tales n' Trails: The Shakers, 2-3:30 PM.** Join us for this monthly program for adults on the trails at the Nature Center as weather permits or indoors in inclement weather. \$3/person.

**ELECTRICIANS**  
Residential • Commercial  
**440-543-1153**  
[CloverElectric.com](http://CloverElectric.com)

**Call 24/7 for  
Emergency**

- Power Outages
- Flickering Lights
- Other Safety Concerns
- Interior & Exterior Lighting
- Communication/Data Lines
- Service/Panel Upgrade
- Security Lighting
- Generators



**Clover**  
ELECTRIC INC.  
We make it easy

Most major credit cards accepted! Bonded & Insured | License #19807

**Volpe Millwork, Inc.**  
Quality Design & Craftsmanship

Interior & Exterior  
Design Remodel Restoration Repair  
Kitchens Baths Additions  
Cabinets Furnishings  
Architectural Millwork

4500 Lee Road, Cleveland, Ohio 44128  
**216-581-0200**  
[www.volpemillworkinc.com](http://www.volpemillworkinc.com)

Member of AIA Architectural Woodwork Institute



## OUT & ABOUT

**OCTOBER 21: Fears and Hopes in the Inner Ring Community: New Metropolis: Crack in the Pavement, 3-5 PM,** STEPHANIE TUBBS JONES COMMUNITY BLDG. The Shaker Heights Fair Housing Centennial Film Series presents a screening of three films, "New Metropolis: The New Neighbors," "St. Bernard Parish after Katrina," and "New Metropolis: Crack in the Pavement," followed by a panel discussion. Refreshments provided. Free. INFO: 216-491-1440.

**OCTOBER 21: Concert, 4 PM,** FIRST UNITARIAN CHURCH OF CLEVELAND, 21600 SHAKER BLVD. Kim Gomez, violin and Susan Schoeffler, piano. Free. INFO: 216-751-2320.

**OCTOBER 22: 2012 Landmark Commission Preservation Awards, 6:30 PM,** CITY HALL, 3400 LEE ROAD. The Shaker Heights Landmark Commission presents its 2012 awards at a brief ceremony before the City Council meeting. Established in 1998, the awards program recognizes efforts by property owners who have improved their homes or properties in ways reflecting the historic nature of the City. INFO: 216-491-1430.

**OCTOBER 22: Sports Boosters Meeting, 7:30 PM,** SHAKER HEIGHTS HIGH SCHOOL. All parents are invited to be athletic supporters.

**OCTOBER 25: Shaker Schools Closed for Conference Day.** No classes for grades K-8.

**OCTOBER 25: Classics Book Club, 7 PM,** LOGANBERRY BOOKS, 13015 LARCHMERE BLVD. Welcome to the Classics Club! Be reunited with an old friend (or foe!), or get acquainted with one of those titles that it

seems as if everyone in the world has read but you. Spirited discussion guaranteed! For current selection, please call 216-795-9800 or visit [loganberrybooks.com/classics.html](http://loganberrybooks.com/classics.html).

**OCTOBER 26: Shaker Schools Closed for Conference Day.** No classes for grades K-12.

**OCTOBER 28: The Intersection of State and Local School Funding: A Collision?, 9:30-10:45 AM,** FIRST UNITARIAN CHURCH, 21600 SHAKER BLVD. Stephen Dryer, former state representative and expert on Ohio's school funding formula moderates a panel discussion with local school superintendents. INFO: 216-751-2320.


**OCTOBER 31: Halloween.** Pumpkins and hay stalks decorate Shaker Streets. All is ready for Halloween tricks and treats! Trick-or-treat hours: 6-7:30 PM.

## Events for NOVEMBER

**NOVEMBER 4: End of Daylight Saving Time.** Time to fall back one hour.

**NOVEMBER 4: State Politics and Local City Taxes: A Financial Wrestling Match, 9:30-10:45AM,** FIRST UNITARIAN CHURCH, 21600 SHAKER BLVD. The Ohio budget has cut over \$450 million in funding for local governments, and communities are dealing with the elimination of the estate tax and cuts to the Local Government Fund. How can communities continue to provide services with less money? Zack Schiller, research director and tax expert at Policy Matters Ohio, will moderate

*Inspired Design,  
Quality Craftsmanship*



Kitchens, baths & so much more.



**KARLOVEC  
& COMPANY**

DESIGN/REMODEL

[WWW.KARLOVEC.COM](http://WWW.KARLOVEC.COM)

216.767.1887



**WHY  
REPLACE?**



call for a  
free estimate  
(216)  
**321-7729**

**RESTORE  
YOUR  
WINDOWS**  
at a fraction of  
the cost!

Our expert  
technicians can  
restore your  
window at a typical  
price of \$100.  
*the green alternative!*

**MJM Window Restoration**

**CARTHON'S**  
*Snow Removal  
&  
Fall Cleanouts*

- Residential
- Apartments
- Commercial

Shaker Heights, OH 216-392-0166  
[carthons\\_lawnservice@yahoo.com](mailto:carthons_lawnservice@yahoo.com)

## OUT & ABOUT

a discussion with local elected officials, including Shaker Mayor Earl M. Leiken. INFO: 216-751-2320.

**NOVEMBER 4: A Cappella Choirs Performance, 3 PM**, FIRST BAPTIST CHURCH OF GREATER CLEVELAND, 3630 FAIRMOUNT BLVD. Frank Bianchi and Robert Schneider direct a concert with the SHHS A Cappella Choirs and the Baldwin Wallace Men's Chorus.

**NOVEMBER 5: Adoption Information Meeting, 6:30 PM**, BELLEFAIRE JCB, 22001 FAIRMOUNT BLVD. Learn about Bellefaire JCB's Adoption Program. The first step in the process for all adoptive families is attendance at an information meeting. RSVP REQUIRED: 216-320-8589 OR 800-205-8534.

**NOVEMBER 5: Fall Band Concert I, 7 PM**, SHAKER MIDDLE SCHOOL. Middle school students perform.

**NOVEMBER 6: Election Day.** Shaker Schools closed. Exercise your right to vote.

**NOVEMBER 6: Medicare and You, 9 AM-NOON**, MAIN LIBRARY TRAINING LAB. An open-house for Medicare beneficiaries and those new to Medicare. Counselors from the Ohio Senior Health Insurance Information Program (OSHIIP) will be available to work one-on-one to help individuals learn about recent changes to Medicare. Get tips enrolling for coverage in a Medicare prescription drug plan (Part D) and/or a Medicare health plan, see if you qualify to save an average of \$3900 on your prescription drug costs. Bring a list of prescription drugs to compare plans. INFO: 216-991-2030.

**NOVEMBER 7: Board of Education Meeting, 6 PM**, ADMINISTRATION BLDG. Monthly meeting of the School Board. INFO: 216-295-4322.

**NOVEMBER 8: Fall Band Concert II, 7 PM**, SHAKER MIDDLE SCHOOL. Middle school students perform.

**NOVEMBER 8: Gene's Jazz Hot, 7-9 PM**, LOGANBERRY BOOKS, 13015 LARCHMERE BLVD. Mellow sounds fill the comfy confines of this independent bookstore. Free cookies will be served. Donations for the band gratefully accepted. INFO: 216-795-9800.

**NOVEMBER 9: Cleveland's West Side Market: 100 Years and Still Cooking, 6 PM**, THE WESTSIDE MARKET, 1979 W. 25TH STREET. Celebrate the Centennials of Shaker Heights and the West Side Market. Explore the West Side Market's three defining elements: the place, the people, and the food. Meet at the market for a reception from 6-6:30 pm followed by a program from 6:30-7:30 pm. \$5/members and \$10/non-members. INFO: 216-921-1201 OR shakerhistory.org.

**NOVEMBER 10 & 24: NanNoWriMo, 2-4 PM**, MAIN LIBRARY. November is National Novel Writing Month (NaNoWriMo). Challenge yourself to write 50,000 words when the local chapter of NaNoWriMo holds two work sessions for writers to gather, write, and commiserate. Bring your laptop or notebook and pen to work side-by-side with other writers, and the library provides the refreshments. INFO: 216-991-2030.

**NOVEMBER 11-13: Holiday Jewelry Show, 11:30-5 PM**, 2951 DRUMMOND RD. Jewelry artist Lois S. Becker presents her annual show featuring a large selection of one-of-a-kind earrings, necklaces, bracelets, pins, and hand decorated vests. Lois can switch earrings from wire, post, or clip and can shorten or lengthen necklaces. Prices range from \$15-\$295. Cash or checks only. INFO: 216-921-3083.

**NOVEMBER 11: Wartime Letters, 3-4 PM**, MAIN LIBRARY. Chapter 39 Veterans for Peace sponsors its fifth annual public reading of wartime letters and personal statements from veterans. The letters, read by chapter members, evoke the reality of U.S. wars dating from the Revolutionary War to Afghanistan. INFO: 216-991-2030.

**NOVEMBER 11: Pocket Opera, 4 PM**, HERR CHAPEL, PLYMOUTH CHURCH, 2860 COVENTRY RD. Les Délices translates opera's unrestrained, colorful, and dramatic idiom using 18th-century sources and new arrangements by Debra Nagy. Featuring Julie Andrijeski & Scott Metcalfe, baroque violins; Debra Nagy, baroque oboe; Kathie Stewart, flute; Emily Walhout, viola da gamba; and Michael Sponseller, harpsichord, performing works by Rameau, Royer, Lully, and more. Tickets: \$20 in advance; \$25 at the door. INFO: 216-921-3510.

**NOVEMBER 11: Two Generations of Activism in Shaker Heights: Elinor Polster and U.S. District Judge Dan A. Polster, 4 PM**, THE SHAKER HISTORICAL SOCIETY. Elinor Polster, founding member of the Ludlow Community Association, and her son Judge Dan Polster discuss the Clark-Lee Freeway controversy and the founding of the Ludlow



Community Association, as well as anti-war protests and integration efforts on the national level. Members free. \$5/non-members. INFO: 216-921-1201 OR shakerhistory.org.

**NOVEMBER 15: Northern Ohio Bibliophilic Society (NOBS) Forum, 7 PM**, LOGANBERRY BOOKS, 13015 LARCHMERE BLVD. Shaker resident Andy Leach, director of the Rock and Roll Hall of Fame and Museum's Library and Archives, will talk about the collection. Scholars and fans alike now have access to over 200 archival collections, including the personal papers of performers, radio disc jockeys, photographers, journalists, critics, historians, poster artists, collectors, fans, and fan clubs. INFO: 216-795-9800.

**NOVEMBER 15: Classics Book Club, 7 PM**, LOGANBERRY BOOKS, 13015 LARCHMERE BLVD. Welcome to the Classics Club! Be reunited with an old friend (or foe!), or get acquainted with one of those titles that it seems as if everyone in the world has read but you. We guarantee a spirited discussion! For current selection, please call 216-795-9800 or visit [loganberrybooks.com/classics.html](http://loganberrybooks.com/classics.html).

**NOVEMBER 15-DECEMBER 31: 2nd Annual Otis' Old Curiosity Shop**, ANNEX GALLERY OF LOGANBERRY BOOKS, 13015 LARCHMERE BLVD. Back by popular demand! The second annual Otis' Old Curiosity Shop features gift-giving favorites: new toys, games, and knick-knacks, holiday cards and calendars, local artist crafts and prints, vintage collectibles & curios. Modeled after the former Twigbee Shop at Higbee's in downtown Cleveland, Otis will offer personalized shopping sessions to help find that perfect gift for every-

one, and like the Twigbee Shop, there will be sessions (reservations required) for children with a gift-giving goal; a minimum \$10 budget is required for each person on the gift list. INFO: 216-795-9800.

**NOVEMBER 15: Orchestra Concert, 7 PM**, SHAKER MIDDLE SCHOOL. Middle school students perform.

**NOVEMBER 17: Community Meal, NOON**, CHRIST EPISCOPAL CHURCH, 3445 WARRENSVILLE CENTER RD. Enjoy a deliciously prepared meal in an atmosphere of friendship, community, and dignity. All are welcome and the meal is free! INFO: 216-991-3432.

**NOVEMBER 18: Post Election Reality: Let's Talk It Over, 9:30-10:45 AM**, FIRST UNITARIAN CHURCH, 21600 SHAKER BLVD. Daniel Coffey, Associate Professor at the University of Akron's Ray C. Bliss Institute of Applied Politics, leads a discussion on what roles the issues, campaign finance, voter demographics, and geography played on the presidential election outcome. How effective were each of the campaigns in attracting voters, and what role did outside groups play in the election? INFO: 216-751-2320.

**NOVEMBER 21-23: Shaker Schools closed** for Thanksgiving holiday.

**NOVEMBER 22: Thanksgiving Day.** Schools, City offices, and libraries closed.

**NOVEMBER 23-24: Larchmere Holiday Stroll, 10 AM-8 PM**, LARCHMERE BLVD. Browse the Boulevard for a bounty of unusual gift ideas and stay for dinner.

## Beyond the City Limits

**OCTOBER 4-7: Bouchercon World Mystery Convention 2012, 10 AM-5 PM**, CLEVELAND MARRIOTT RENAISSANCE HOTEL, 24 PUBLIC SQUARE. Join over 1,000 dedicated mystery-lit fans in Cleveland for the oldest and largest annual mystery books conference featuring well-known authors, author panels, and the Anthony Awards. Guests of honor include noted authors Elizabeth George, Robin Cook, John Connolly, Mary Higgins Clark, and Cleveland's own Les Roberts. Opening Gala at the Rock 'n' Roll Hall of Fame. Friday & Saturday hours 9 am-5 pm. INFO: [BOUCHERCON2012.COM](http://BOUCHERCON2012.COM).

**OCTOBER 6: 10th Annual Footprints for Fatima**, JOHN CARROLL UNIVERSITY. 5K run and 1 mile run/walk to benefit JCU's Fatima Food drive to supply 100+ families with food during the holiday season. \$20-\$25/runner. INFO: [johncarrolluniversity.wufoo.com/forms/footprints-for-fatima-5k-run-1-registration-2012](http://johncarrolluniversity.wufoo.com/forms/footprints-for-fatima-5k-run-1-registration-2012)

**OCTOBER 7: Rainbow 'Round the Zoo 5k Run & Walk, 7:30 AM**, CLEVELAND METROPARKS ZOO, 3900 WILDLIFE WAY. Family friendly walk/5k run to benefit the Children's Miracle Network at Rainbow Babies & Children Hospital. \$20-\$25/adults; \$10 kids under 12. INFO: 216- 623-9933.

**OCTOBER 12, 13, 18, 19 & 20: Midsummer, 7 PM**, WILEY MIDDLE SCHOOL, 2181 MIRAMAR BLVD, UNIVERSITY HEIGHTS. Premiere of the musical theatre adaptation of Shakespeare's "A Midsummer Night's Dream" written and directed by Nathan Motta. The show remains relevant and entertaining through the use of modern language and original music. Sunday

## OUT & ABOUT

matinees on the 14th and 21st at 2 pm. Tickets: \$10/adults; \$9/seniors & children under 6. INFO: heights youththeatre.org.

**OCTOBER 9: William N. Skirball Writers Center Stage: Tracy Kidder, 7:30 PM,** OHIO THEATRE, PLAYHOUSE SQUARE. Meet Pulitzer Prize and National Book Award winning author Tracy Kidder, whose books include *Home Town*, selected by the City of Shaker Heights for its Centennial One Community/One Book selection. His latest book, *Strength in What Remains*, is a tribute to the power of second chances and an inspiring account of one immigrant's remarkable American journey. \$30/person to benefit the Cuyahoga County Public Library Foundation. TICKETS: 216-241-6000.

**OCTOBER 10: Cleveland Archaeological Society Lecture, 7:30 PM,** CLEVELAND MUSEUM OF NATURAL HISTORY, 1 WADE OVAL. Kent State University Professor Mark Seeman presents "A Cassowary Is Not an Artifact: A Discussion of Problems in Archaeological Typology and Classification." Meet-the-speaker reception follows. Free. INFO: 216-231-4600 OR case.edu/artsci/clsc/casmain.html.

**OCTOBER 18-21 & 25-28: Boo at the Zoo, 6-9 PM,** CLEVELAND METROPARKS ZOO, 3900 WILDLIFE WAY. Eight nights of scare-free fun Halloween entertainment, with a spooky delight on every corner including animals on exhibit. INFO: 216-661-6500.

**OCTOBER 19: 9th Annual Cleveland Wine Opener, 7-10 PM,** GALLERIA AT ERIEVIEW PLAZA, 1301 EAST 9TH ST. From novices to advanced wine enthusiasts, a casual and fun evening for all experience levels. Sip great

wines sponsored by Western Reserve Wines. Savor great cuisine presented by the hottest chefs at festive tasting stations to benefit the Cystic Fibrosis Foundation. Tickets: \$65. INFO: 216-475-2873.

**OCTOBER 26: Inca Son, 7:30 PM,** CLEVELAND MUSEUM OF ART, 11150 EAST BLVD. Cleveland debut of a talented ensemble including a band of musicians and a company of dancers that recreate the color and vibrancy of their Peruvian Andean homeland. Tickets: \$32-\$48. INFO: 216-421-7350 OR clevelandart.org.

**NOVEMBER 14: Cleveland Archaeological Society Lecture, 7:30 PM,** CLEVELAND MUSEUM OF NATURAL HISTORY, 1 WADE OVAL. Luther College Professor Dan Davis presents "New Discoveries in the Deep-Water Archaeology of the Black Sea." Lecture followed by a meet-the-speaker reception. Free. INFO: 216-231-4600 OR case.edu/artsci/clsc/casmain.html.

**NOVEMBER 4-7: 13th Annual Festival of Jewish Books and Authors,** MANDEL JEWISH COMMUNITY CENTER, 26001 SOUTH WOODLAND RD. For a list of programs and authors, call: 216-831-0700 ext. 1316.

**NOVEMBER 7: Jordi Savall & Hespérion XXI, 7:30 PM,** CLEVELAND MUSEUM OF ART, 11150 EAST BLVD. A perfect musical complement to the reinstallation of the museum's Renaissance galleries, this group offers a beautiful indulgence in the golden age of consort music before 1700. Tickets: \$34-54. INFO: 216-421-7350 OR clevelandart.org.

**NOVEMBER 13: William N. Skirball Writers Center Stage: Geraldine Brooks & Tony Horwitz, 7:30**

**PM,** OHIO THEATRE, PLAYHOUSE SQUARE. Geraldine Brooks is a Pulitzer Prize winning author of *Year of Wonders: A Novel of the Plague*, *March*, and *Caleb's Crossing*. Tony Horwitz's bestsellers include *Mississippi Wood*, a documentary on PBS about Southern loggers and *The Devil May Care* a collection of fifty tales about intrepid Americans. \$30/person to benefit the Cuyahoga County Public Library Foundation. TICKETS: 216-241-6000.

**NOVEMBER 17: James A. Garfield Birthday Commemoration, 1-4 PM,** JAMES A. GARFIELD NATIONAL HISTORIC SITE, 8095 MENTOR AVE. James Abram Garfield was born 181 years ago today! Learn more about his birth, education, family, military service, political career, presidency, and death during programs at his birth site (Garfield Birthplace in Moreland Hills), home (James A. Garfield NHS in Mentor), and burial place (Lakeview Cemetery in Cleveland). Free. INFO: 440-255-8722 OR nps.gov/jaga.

**NOVEMBER 22: 31st Annual Cleveland Turkey Trot, 7:30 AM,** GALLERIA AT ERIEVIEW, 1301 EAST 9TH ST. One-mile fun run and 5-mile timed run. Help make the holiday season brighter for others this year by bringing canned goods and non-perishable items to any packet pick-up site or on race day to be delivered to St. Malachi Church. \$23-\$28/person. INFO: 216-623-9933. 🍂

### Don't miss a thing

Subscribe to

**Mayor Earl M. Leiken's**  
Monthly Updates

Visit [shakeronline.com](http://shakeronline.com) and add yourself to the list(s) of your choice.



**Art Gallery**
**Juma**

p. 7  
216-295-1717  
jumagallery.com

**Builder/Construction/  
Home Remodeling & Repairs**
**Calvetta Bros.**

**Floor Show** p. 12  
Bedford Hts. 216-662-5550  
calvettabrothers.com

**Clover Electric Inc** p. 62

440-543-1153  
cloverelectric.com

**DiFrancesco & Sons Inc**

p. 33  
216-691-6317

**Dureiko Construction**

p. 43  
216-321-9555  
dureiko.com

**Gerome's Kitchen & Bath**

p. 52  
216-473-1900  
geromes.com

**Homestead Roofing**

p. 45  
216-382-7677  
homestead-roofing.com

**Karlovec & Co**

p. 7, 51, 63  
216-767-1887  
karlovec.com

**Lakeshore Window Co**

p. 61  
440-358-9911

**Lally Roofing**

p. 9  
440-439-7900  
lallyroofing.com

**MJM Window Restoration**

p. 63  
216-321-7729

**Michael Rotman Project**

p. 61  
216-256-6225  
themrp.com

**P.K. Wadsworth**

Heating & Cooling Inc  
p. 5, 52  
440-248-2110  
pkwadsworth.com

**R.E. Majer Co**

p. 18  
330-467-7060  
remajer.net

**Railing Crafters Ltd**

p. 18  
440-506-9336  
railingcraftersltd.com

**Smylie One**

p. 37  
440-449-4328  
smylieone.com

**Verne & Elsworth  
Hann Inc**

p. 54  
216-932-9755  
hannheatingcooling.com

**Volpe Millwork Inc**

p. 62  
216-581-0200  
volpemillworkinc.com

**W.F. Hann & Sons**

p. 49  
216-831-4200  
wfhann.com

**Education/Childcare/Camps**
**Early Childhood  
Enrichment Center**

p. 59  
216-991-9761  
ececshaker.org

**Gilmour Academy**

p. 54  
440-473-8050  
gilmour.org

**Hathaway Brown**

inside back cover  
216-320-8767  
hb.edu

**Hawken School**

p. 41  
Lyndhurst 440-423-2950  
Gates Mills 440-423-2955  
hawken.edu

**Laurel School**

p. 31  
216-464-0946  
laurelschool.org

**Ruffing Montessori School**

p. 34  
216-321-7571  
ruffingmontessori.net

**Financial Institution**
**Ohio Commerce Bank**

p. 18  
216-910-0569  
ohiocommercebank.com

**Fine Arts**
**The Cleveland  
Chamber Music Society**

p. 60  
216-291-2777  
clevelandchambermusic.org

**Cuyahoga County  
Public Library Foundation**

p. 53  
216-241-6000  
playhousesquare.org/writerscenter  
stage

**Landscaping/  
Construction/Tree Service**
**Carthon's Snow Removal/  
Fall Cleanout**

p. 63  
216-392-0166

**Eastside Landscaping**

p. 59  
216-381-0070  
eastside-landscaping.com

**Van Curen Tree Service**

p. 61  
216-932-9901

**Medical**
**Cleveland Clinic**

p. 27, 50  
866-275-7496  
clevelandclinic.org/ortho  
clevelandclinic.org/emergency

**University Hospitals  
Ahuja Medical Center**

inside front cover  
866-844-2273  
uhahuja.org

**Real Estate/  
Relocation**
**Tom Fuerst** p. 7

216-272-2918  
216-751-8550

**Cathy LeSueur**

p. 22  
216-999-8408

**Restaurants/Food**
**Pearl of the Orient**

p. 51  
216-751-8181  
pearl-east.com

**Retirement/Assisted Living**
**Judson**

back cover  
216-791-2004  
judsonsmartliving.org

**Montefiore**

p. 16, 17  
216-360-9080  
montefiorecare.org

# Spock Beams into the Sukkah:

## Live Long & Prosper

BY BETH FRIEDMAN-ROMELL

Celebrating the fall harvest is a ritual shared by cultures around the world. One of my favorite holidays is the Jewish festival of Sukkot, which connects me in profound ways with the Earth, my ancestors, and my diverse community of family, friends, and neighbors here in Shaker.

Throughout the seven days of Sukkot, Jews give thanks for the land's bounty and commemorate the story of the Israelites' 40 years of wandering in the desert, living in temporary shelters, called sukkot (singular: sukkah). Tradition dictates that we, too, erect booths that are open to the elements, and dwell in them as much as is comfortably possible during the holiday.

Sukkot also requires the ritual use of four specific agricultural species found in Israel, feeding the hungry, and inviting guests, both real and imaginary, to celebrate with us.

Purchasing our first home in Shaker over a decade ago gave our family its first opportunity to build a sukkah. My husband, Frederick, took on this project with great enthusiasm and creativity, which at first was a source of conflict between us. Eschewing the ready-made sukkah kits of pvc and canvas, he designed a wooden, circular, collapsible structure based on the Mongolian yurt.

His sukkah seemed to fulfill the basic requirements. It was temporary, with an open roof built of natural materials. Best of all, it was inexpensive.

I took one look at his drawing, and wailed, "But it's ROUND!"

"So?" he replied.

"A sukkah has to have at least three walls," I informed him.

"Why?"

In truth, I had no idea why every

sukkah I'd seen since childhood was some variation on the quadrilateral theme. But when in doubt, make something up.

"Well...it needs to have four corners to recall the four corners of the earth from which our people will be gathered together," I riffed. "It's a unity thing."

"The earth is round," Frederick reminded me.

Soon the sight of our little round hut decorated with cut branches and leaves drew curious neighbors from all over the block, some of whom we were meeting for the first time. They seemed relieved to hear the words "temporary dwelling." I think some thought we had just erected the world's ugliest gazebo.

That first year, I had become a rather over-ambitious gardener. I decided to use produce from my own garden in place of the traditional four species from Israel used on the holiday. (Little did I realize that this would generate hate mail from traditionalists when I wrote about it in a local Jewish newspaper.)

One interpretation holds that the four species stand for four types of people. The etrog, a lemon-like fruit, has both taste and fragrance, like those who possess learning and good deeds; the palm branch represents people with taste but not fragrance, like those who possess learning but not good deeds; the myrtle leaf has fragrance but no taste — deeds but no learning; and the willow lacks both.

My dear friend and Shaker neighbor Rosalind Gauchat, who comes with her family to our sukkah every year, places her own spin on this interpretation. She says that she is drawn most to the willow, which seems outwardly useless.

"They draw bugs, they suck water up from the land, overgrow, and become invasive. They are bothersome plants," she observes. And yet, Rosalind reminds me that even "useless" individuals can have hidden value. Willow is a source of aspirin, which relieves pain and reduces inflammation. Moreover, the willow can represent the parts of ourselves we think are useless or negative, but nonetheless form part of our identity.

The four species, like different individuals or different parts of our personality, are bound together in the sukkot ritual, suggesting that they are each needed to form a whole.

Bringing together people of diverse talents, abilities, and faiths is an important aspect of our sukkot celebration. It is traditional to symbolically invite certain Biblical figures into the sukkah. We also encourage our real-life guests to talk about who they would invite to the sukkah if they could. Past guests in our sukkah have included Albert Einstein, Abraham Lincoln, Queen Esther, and Mr. Spock.

The year before Rosalind's husband, Todd, passed away, we were finally able to welcome him fully into our new and improved round sukkah. Frederick and our sons built it large enough to fit two large picnic tables and a doorway 36 inches wide, big enough to fit Todd's wheelchair. He will always be on our guest list.

Over the years, people of many different religious and ethnic backgrounds have enhanced our experience of Sukkot in Shaker with gifts of fellowship and food. I cherish this precious opportunity to celebrate the culmination of the growing cycle in my "native land."







# LEARN for LIFE START YOUNG

You've probably heard about Hathaway Brown's outstanding programs for middle school and high school girls. But did you know that we offer groundbreaking learning opportunities for boys and girls as young as 3 years old?

HB's Early Childhood and Primary Schools are among the most respected in the independent school community. In every preschool through fourth-grade classroom, our students are writing their own educational narratives through an innovative approach called Storyline. That's something you won't find anywhere else. The majority of our

faculty members hold advanced degrees, but that doesn't stop them from getting on the floor and working right along with the children. Our signature Discovery Learning model calls for lots of field trips and hands-on experiences for even our youngest scientists, artists, authors, and mathematicians.

**See our website for a list of visitation and open house dates throughout the fall or call 216.320.8767 to schedule a personal tour.**

**You may not be able to choose your child's ultimate destination, but you certainly can choose the best starting point.**

HathawayBrown 

WE LEARN NOT FOR SCHOOL, BUT FOR LIFE





## Circle Your Choice for *Smart Living™*

### South Franklin Circle

Friendly village  
ambiance in the scenic  
Chagrin Valley

### Judson Manor

Elegant living in the  
educational and cultural  
hub of University Circle

### Judson Park

The richness of the  
Heights and the culture  
of University Circle

### Smart Living at Home

Senior living and health  
care services in your  
own home

Premier Senior Living that's Ahead of the Curve

(216) 791-2004 • judsonsmartliving.org